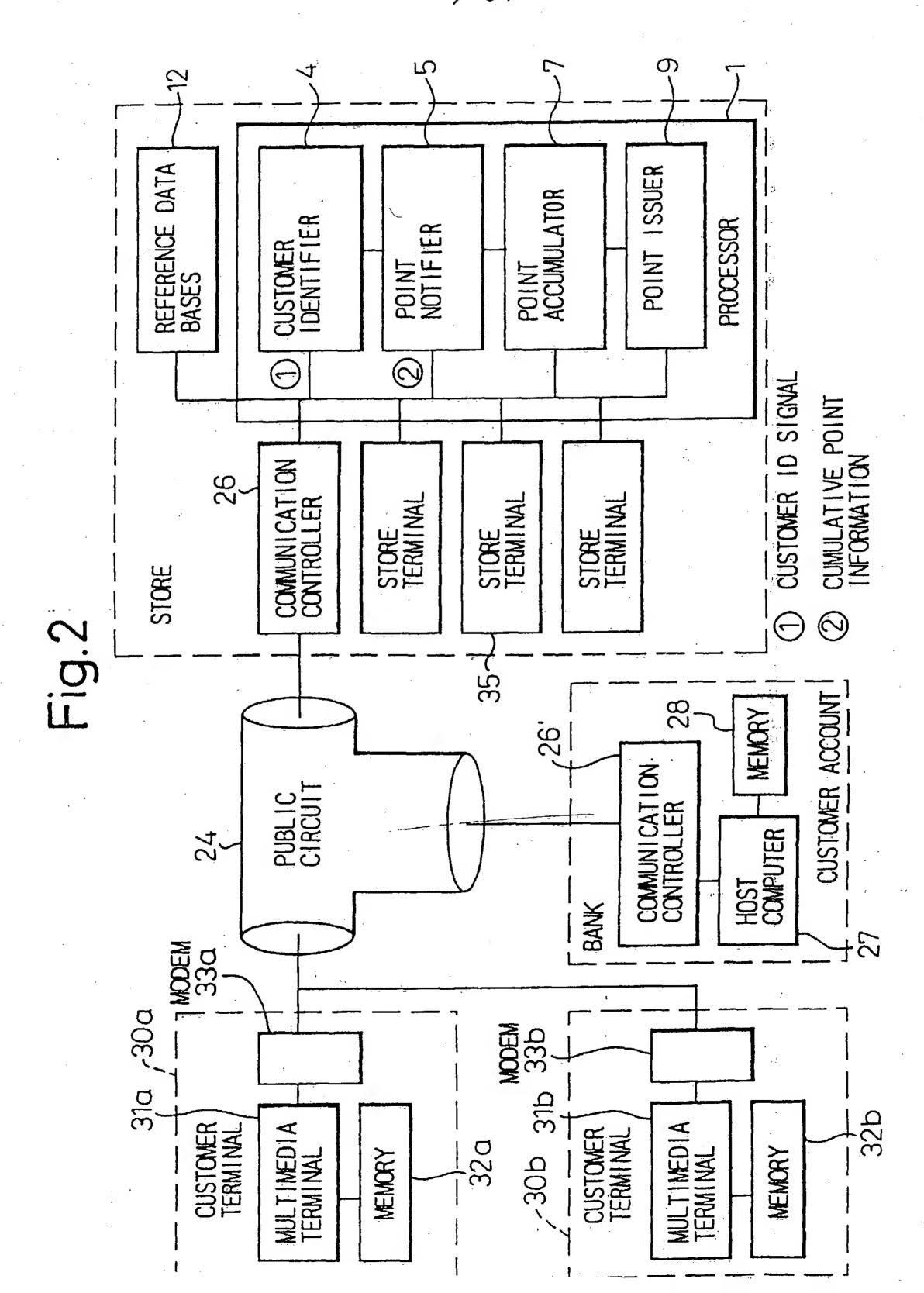
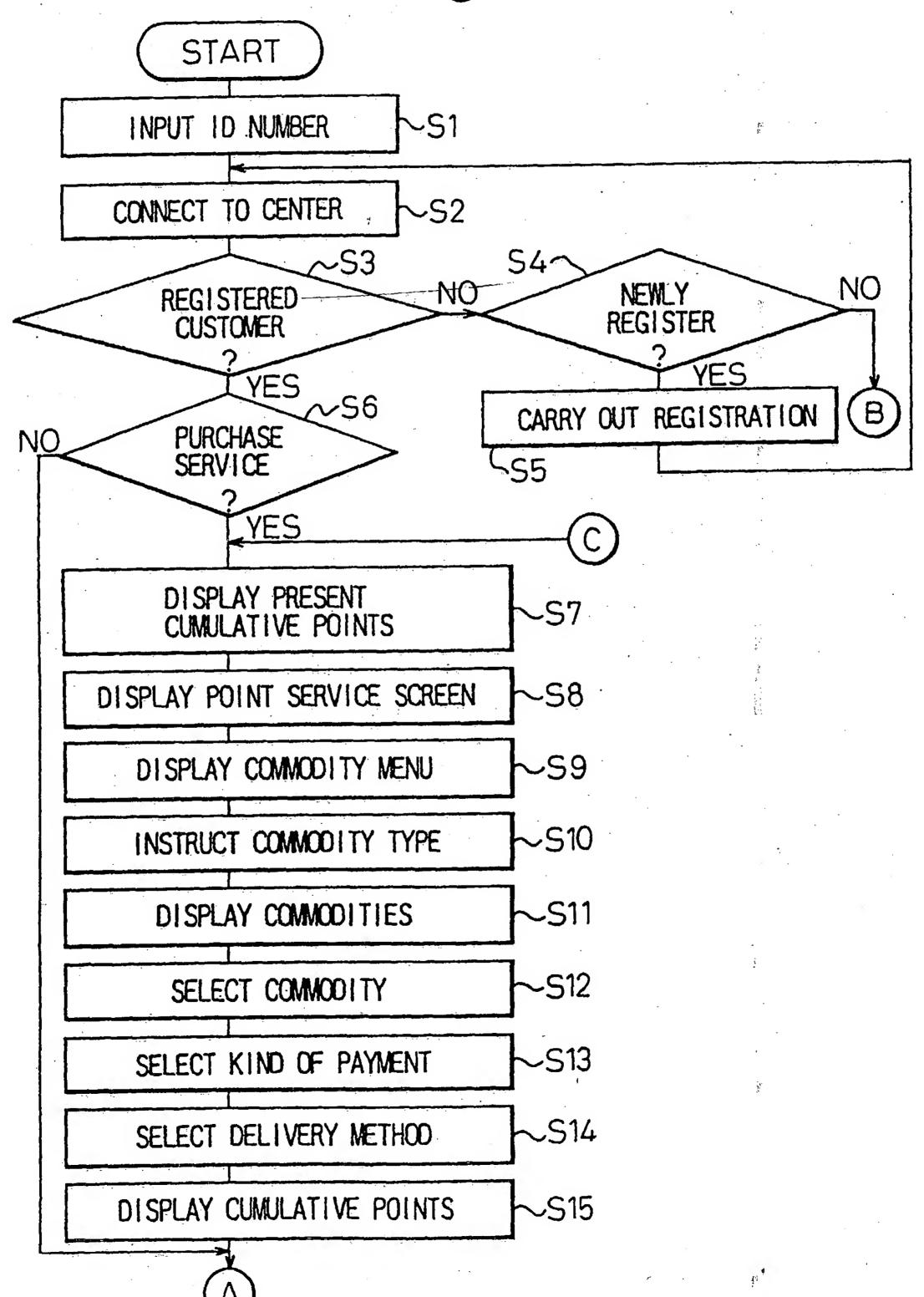


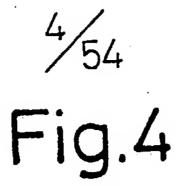
4



Ē

3/₅₄ Fig.3





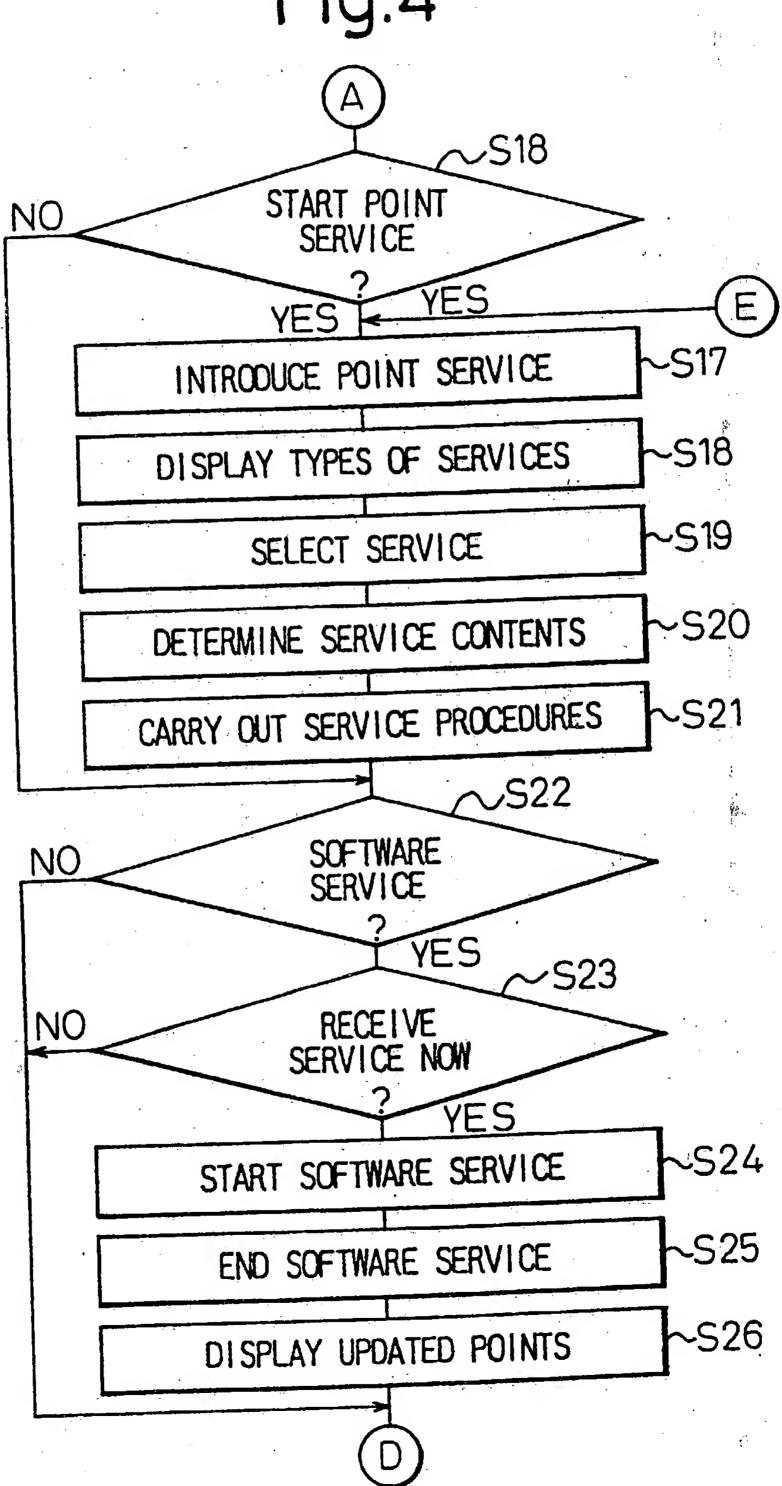
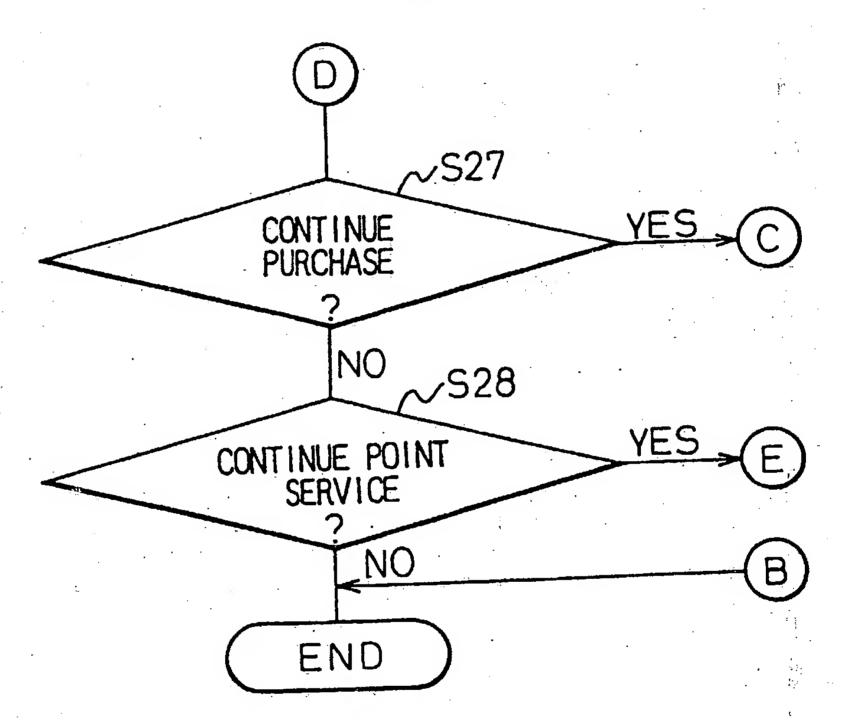
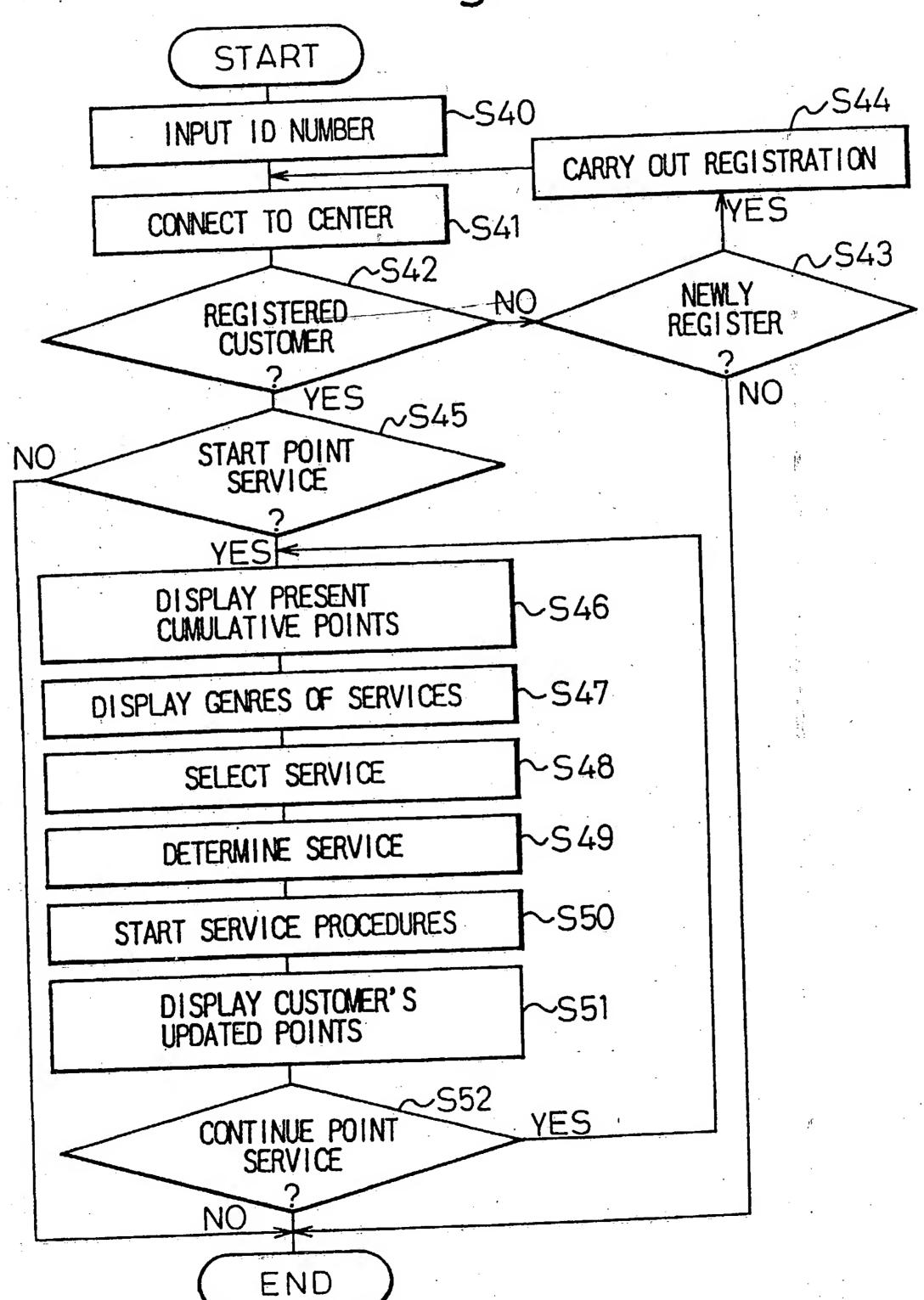


Fig.5



6/₅₄ Fig.6



7/54 Fig.7(A)

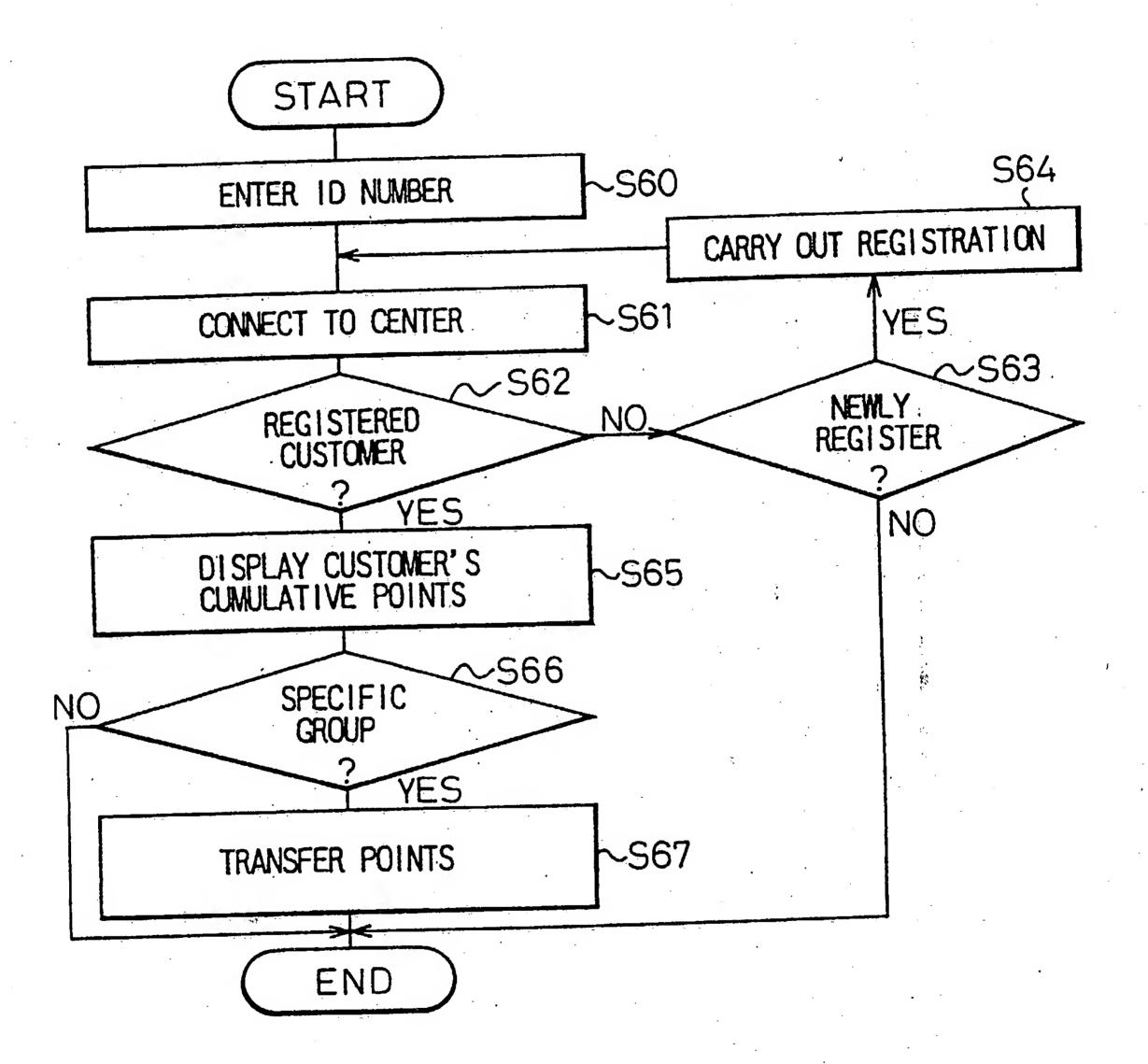


Fig. 7(B)

GROUP NAME	TARGET	TARGET	PRESENT CUMULATIVE POINTS
NAKAHARA ELEMENTARY SCHOOL	MONOCYCLES (10 SETS)	20,000	35,000
KOSUGI NURSING HOME	WHEEL CHAIRS (3 SETS)	000'09	20,000
SUPPORT ASSOCIATION FOR CHILDREN ORPHANED IN TRAFFIC ACCIDENTS	PERSONAL COMPUTER	70,000	15,000
	• •	• •	• •
SOMALIA AID ASSOCIATION	F000	300,000	80,00
1	LET'S PARTICIPATE IN CONTRIBUTION ACTIVITIES	SOCIAL	

⁹/₅₄ Fig.8(A)

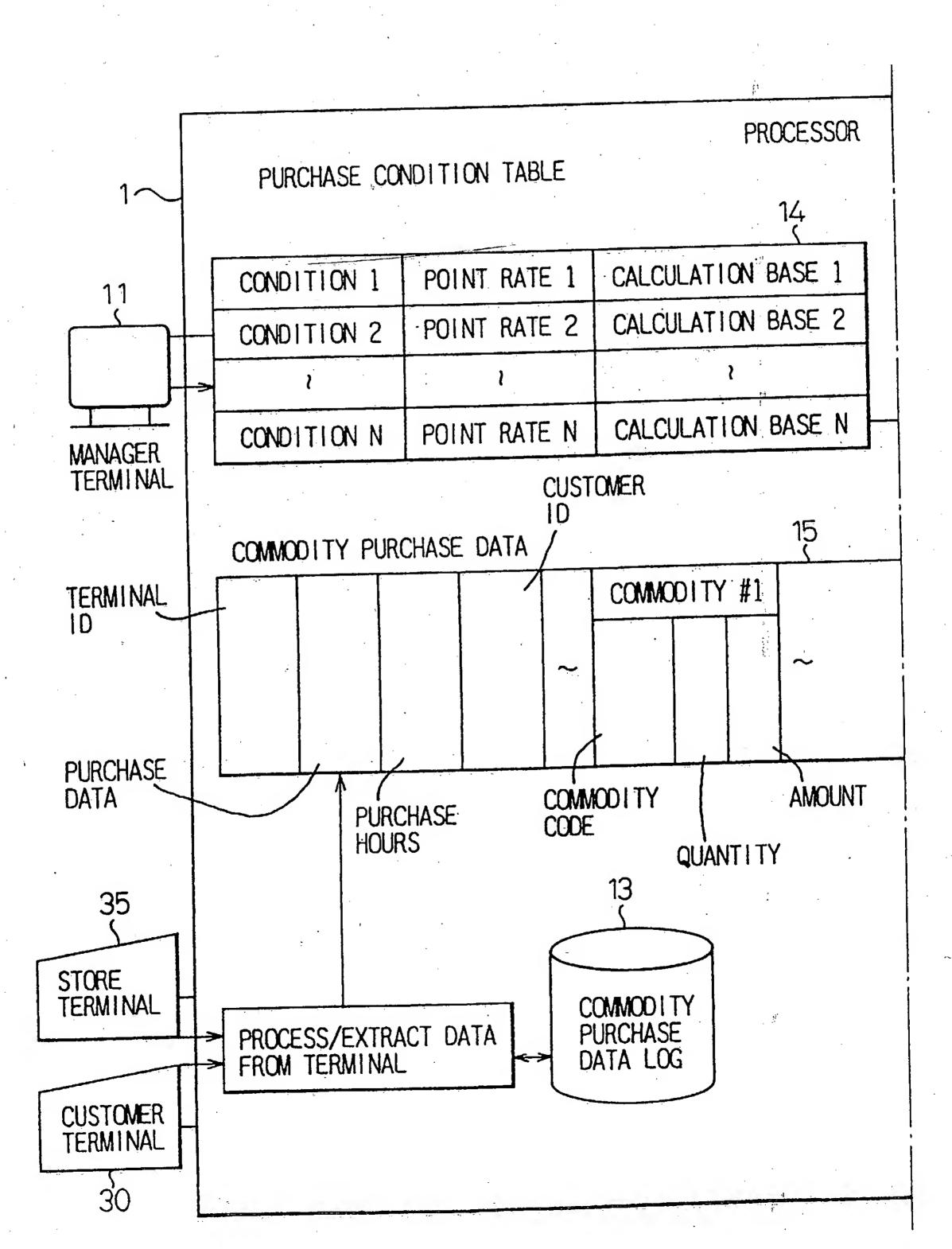


Fig.8(B)

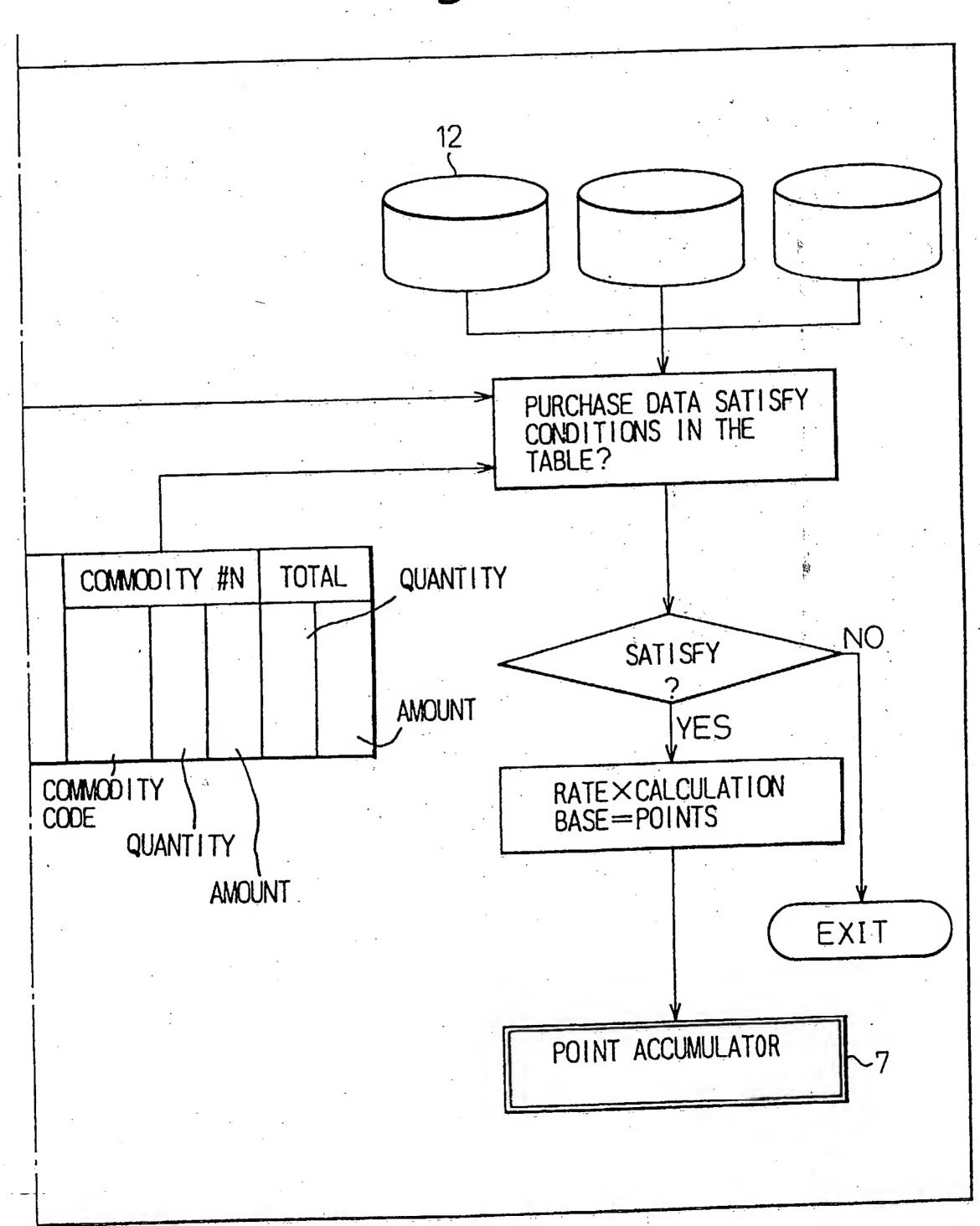


Fig. 9(A)

SET POINT CALCULATION RATE FOR SPECIFIC DAYS

- SELECT ONE
 - . DATE: MONTH_DAY_
 - 2. PERIOD: MONTH_DAY_TO MONTH_DAY_
- CALCULATION BASE:
 - 1. AMOUNT OF MONEY 2. TOTAL POINTS

Fig. 9(B)

SET POINT CALCULATION RATE FOR SPECIFIC PERIOD

- · PERIOD: MONTH_DAY_TO MONTH_DAY_
- CALCULATION BASE:
 - 1. AMOUNT OF MONEY 2. TOTAL POINTS
- 3. NUMBER OF PURCHASE ACTIONS

 MINIMUM: __ OR MORE

 RATE: __ POINTS

Fig. 9(C)

SET POINT CALCULATION RATE FOR SPECIFIC AREA

- · AREA CODE: _
- CALCULATION BASE:
 - 1. AMOUNT OF MONEY 2. TOTAL POINTS
- RATE:_%

Fig. 9(D)

SET POINT CALCULATION RATE FOR CUSTOMER'S SPECIFIC DAY

- · SELECT CUSTOMER'S SPECIFIC DAY
 - 1. BIRTHDAY 2. WEDDING ANNIVERSARY
 - 3. BIRTHDAYS OF FAMILY 4. DATE OF ADMISSION
- · CALCULATION BASE:
 - 1. AMOUNT OF MONEY 2. TOTAL POINTS
- RATE: _ %

Fig. 9(E)

SET POINT CALCULATION RATE FOR SPECIFIC TIME BAND

- · SPECIFY TIME BAND
- · CALCULATION BASE:
 - 1. AMOUNT OF MONEY 2. TOTAL POINTS
- RATE:_%

Fig. 9(F)

SET POINT CALCULATION RATE FOR SPECIFIC COMMODITIES

COMMODITY CODE	COMMODITY NAME		
5	5		

• RATE: _ % (COMMODITY PRICE)

Fig. 9(G)

SET POINT	CALCULATION	RATE	FOR	NUMBER	OF	PURCHASE
TUL! UTIT!	Or ICOOCITY TOTAL		. •••	• • • • • • • • • • • • • • • • • • • •		

NUMBER OF PURCHASE	RATE	
1 TO 30	1%	
31 TO 60	2%	
61 -	3%	}

(POINTS ARE CALCULATED ON TOTAL AMOUNT.)

Fig. 9(H)

SET POINT CALCULATION RATE FOR NUMBER OF ACCESSES

NUMBER OF ACCESSES	RATE	
1 TO 100	1%	7.
101 TO 300	2%	•
301 -	3%	•

(POINTS ARE CALCULATED ON TOTAL AMOUNT.)

Fig. 9(I)

SET POINT CALCULATION RATE FOR AMOUNT

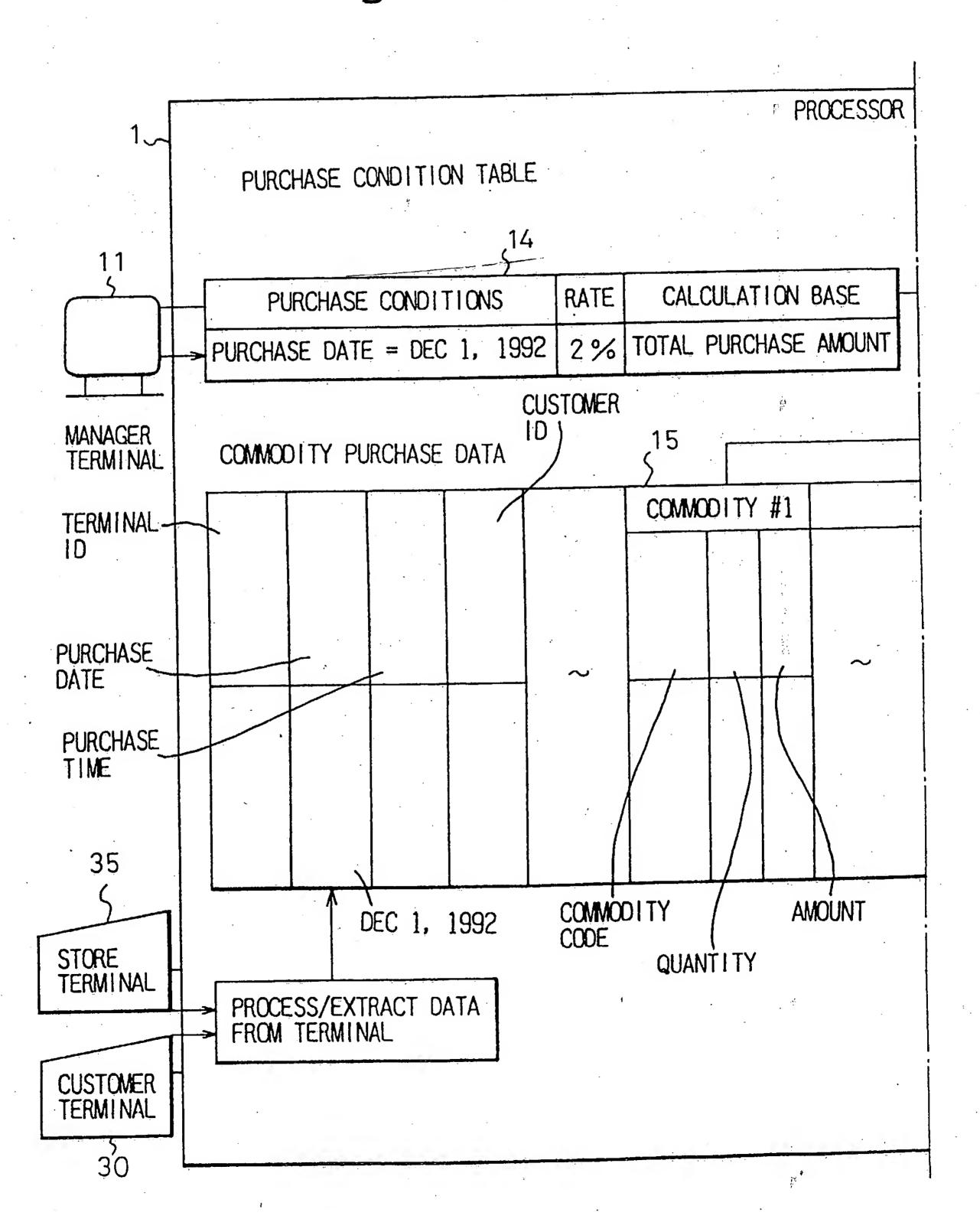
PURCHASE AMOUNT	RATE
¥10,000~¥20,000	1%
¥20,001~¥40,000	2%
¥40,001~	3%

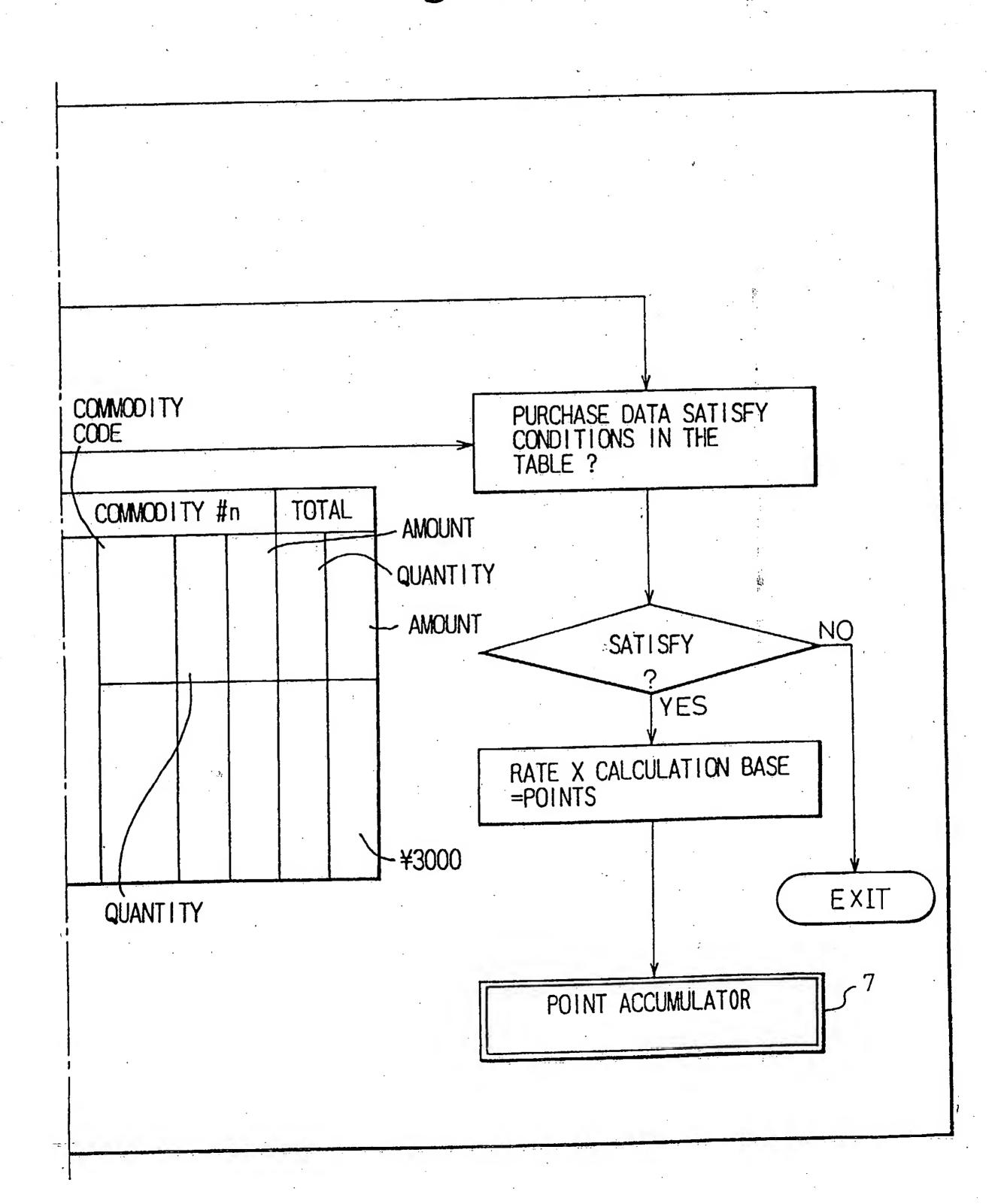
POINTS ARE CAI CHI ATED ON TOTAL AMOUNT.)

Fig. 9(J)

SET	POINT (CALCULATION	RATE FOR CUSTOMER	RANK
CUSTOMER		RATE	CUSTOMER RANK	RATE
AAA AA A B		_ % _ % _ %	CDEF	- % - % - %
	(POINTS	ARE CALCULA	TED ON TOTAL AMOUN	Π.)

 $\frac{15}{54}$ Fig. 10(A)





17/54 Fig.11(A)

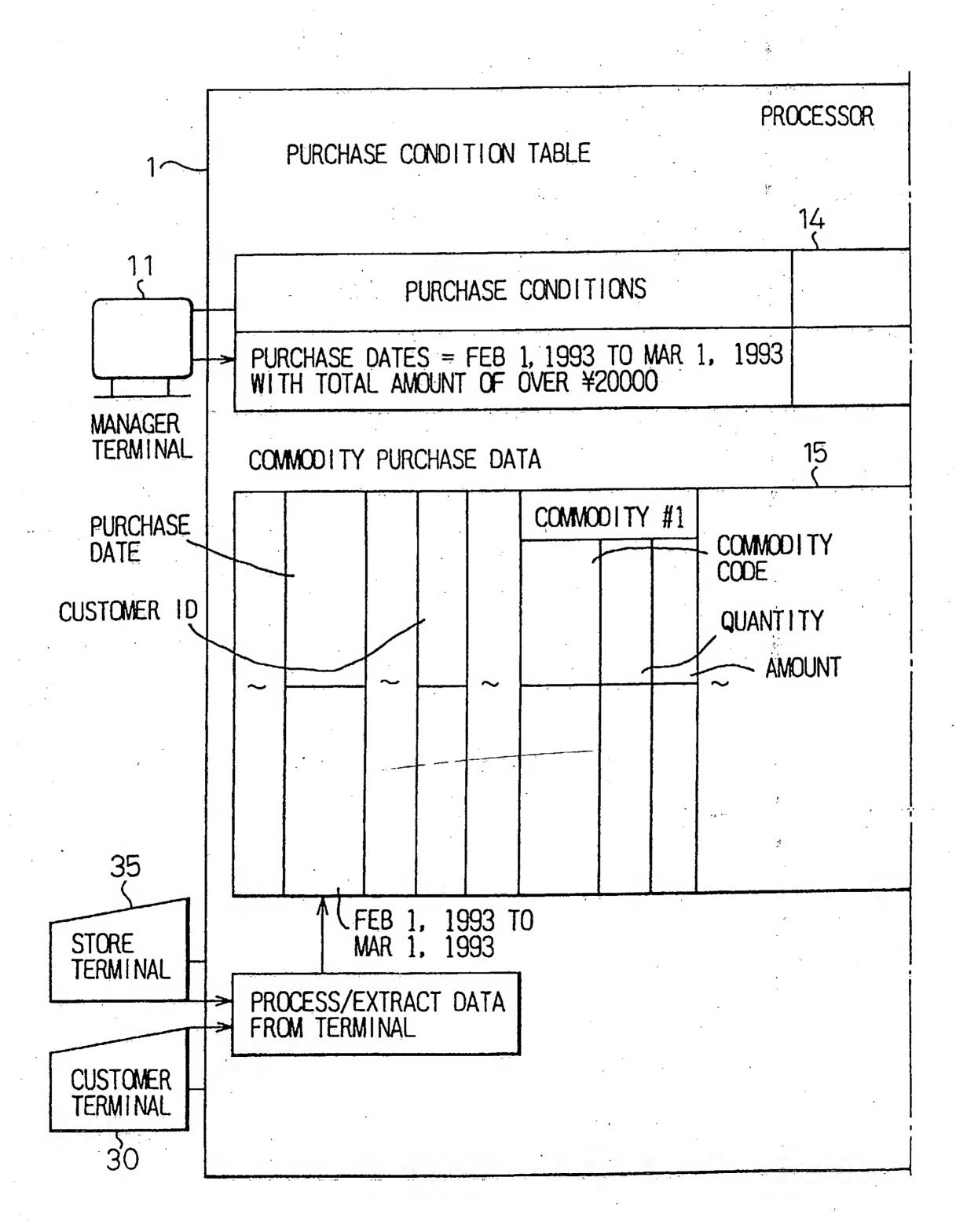
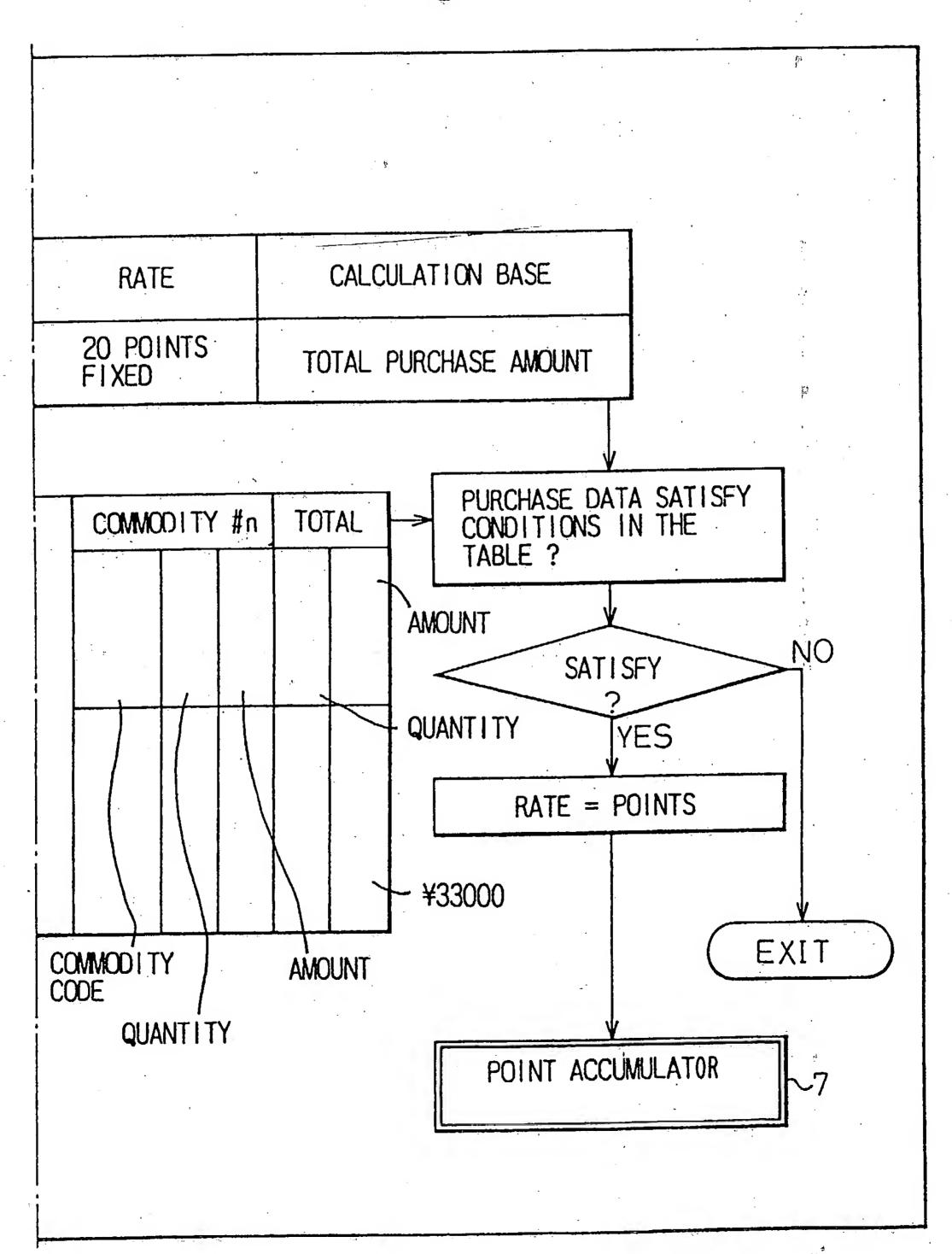


Fig.11(B)



19/54 Fig.12(A)

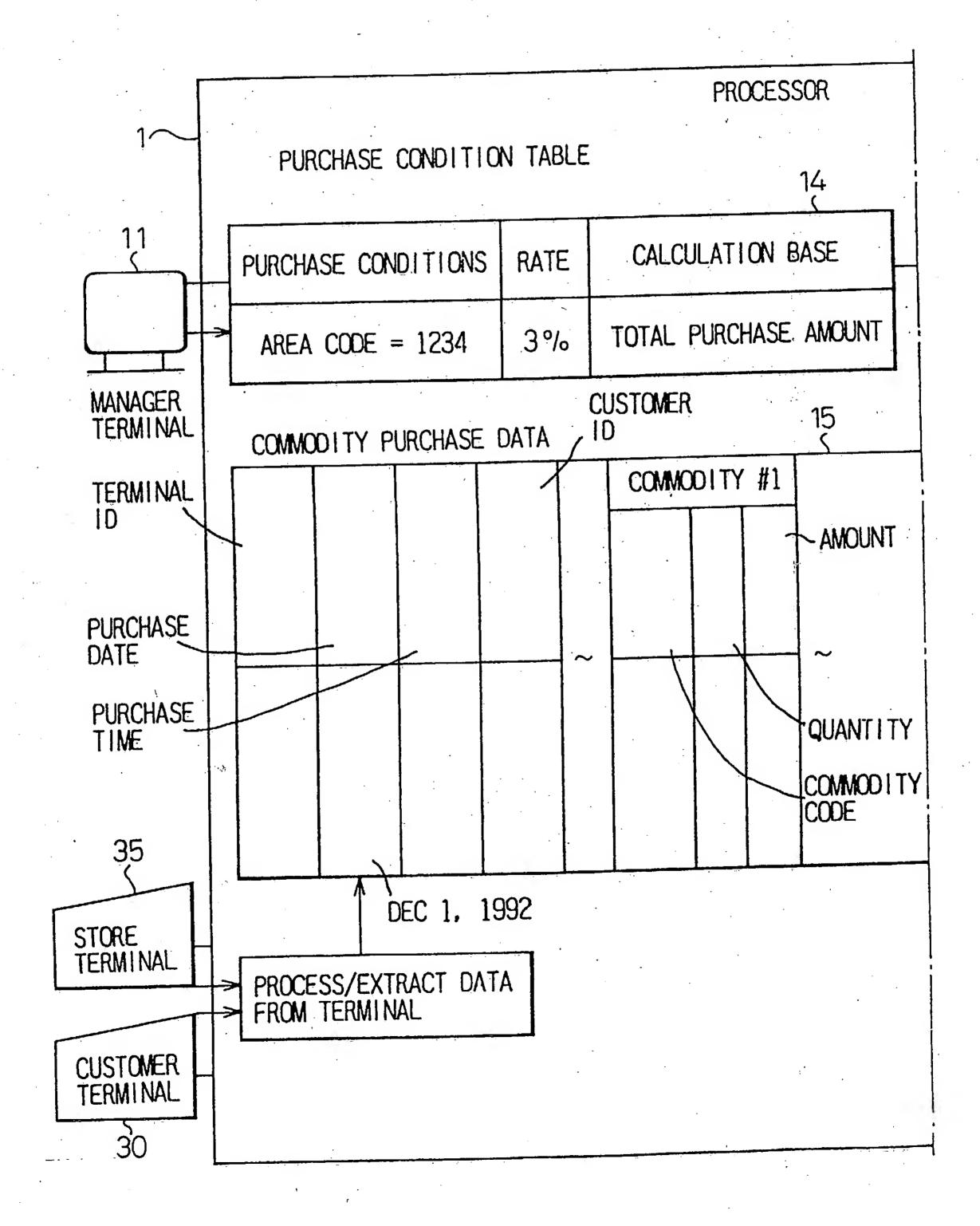
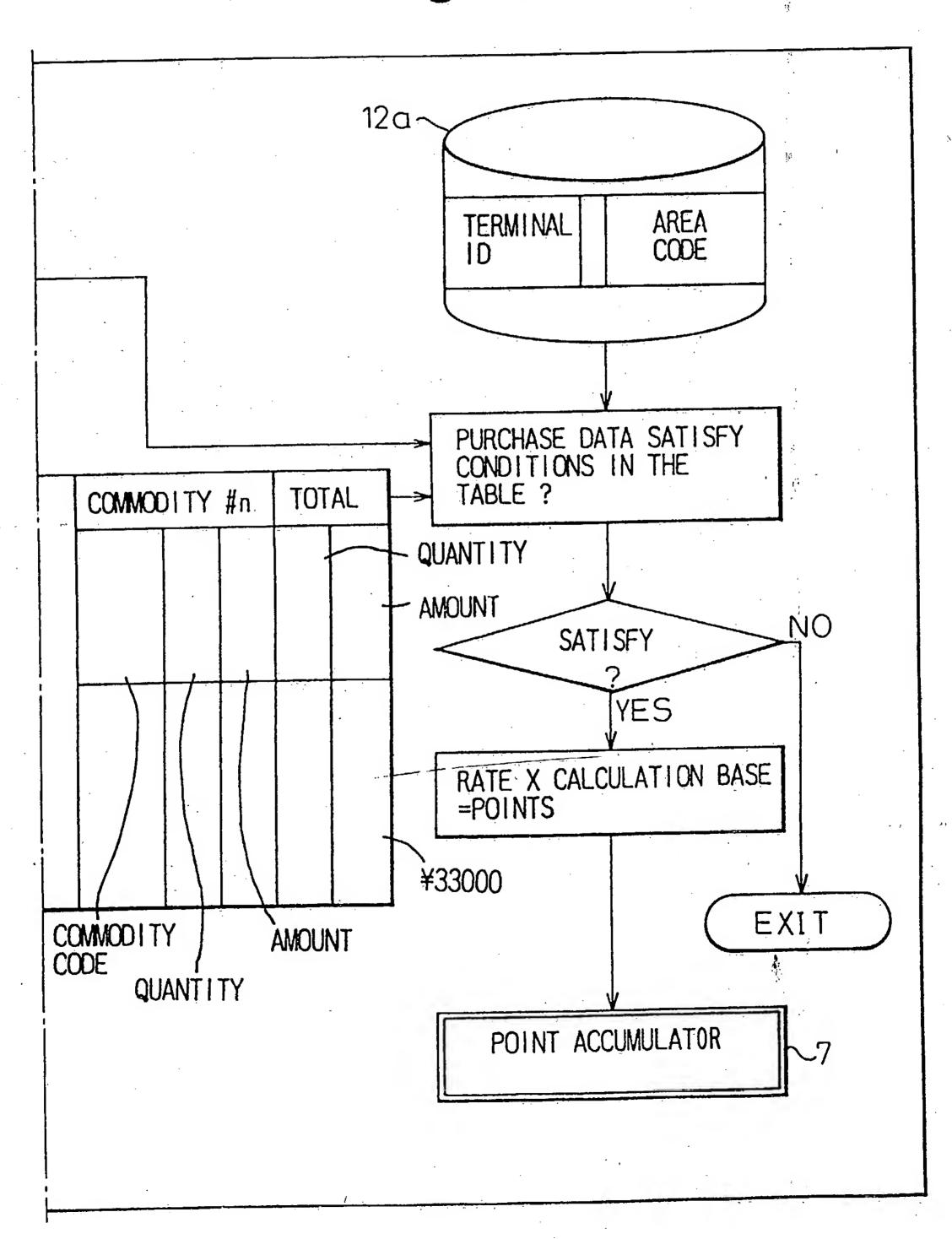
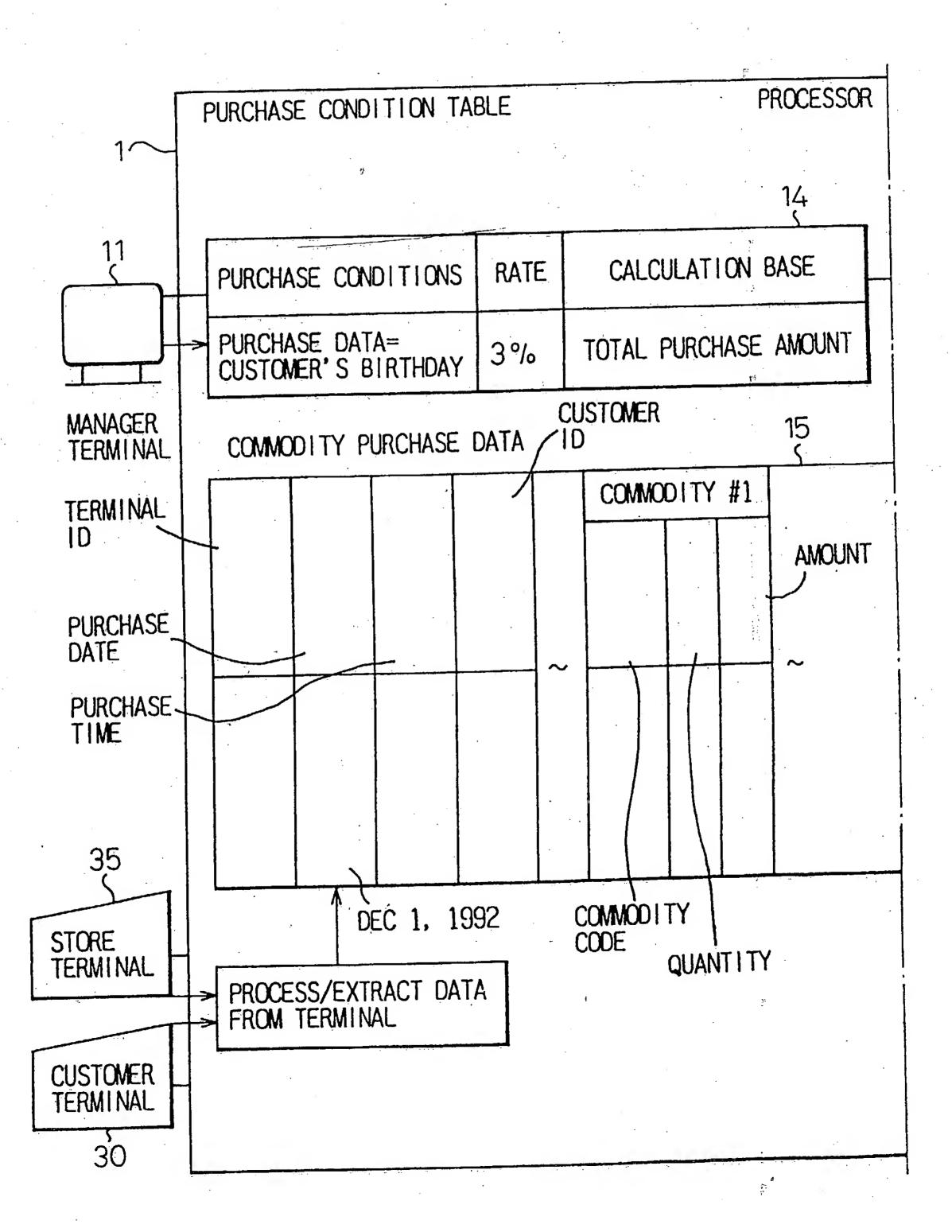


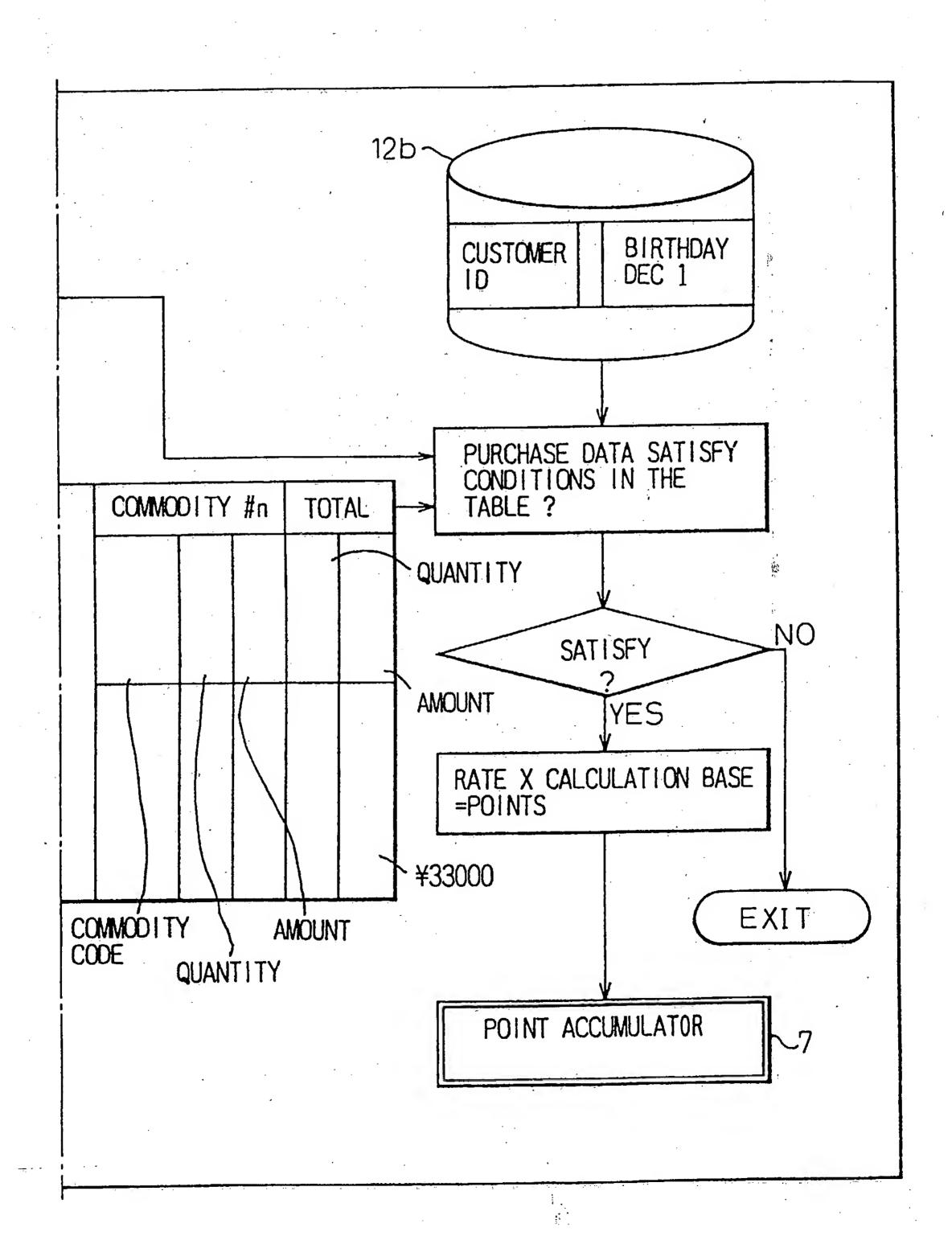
Fig.12(B)



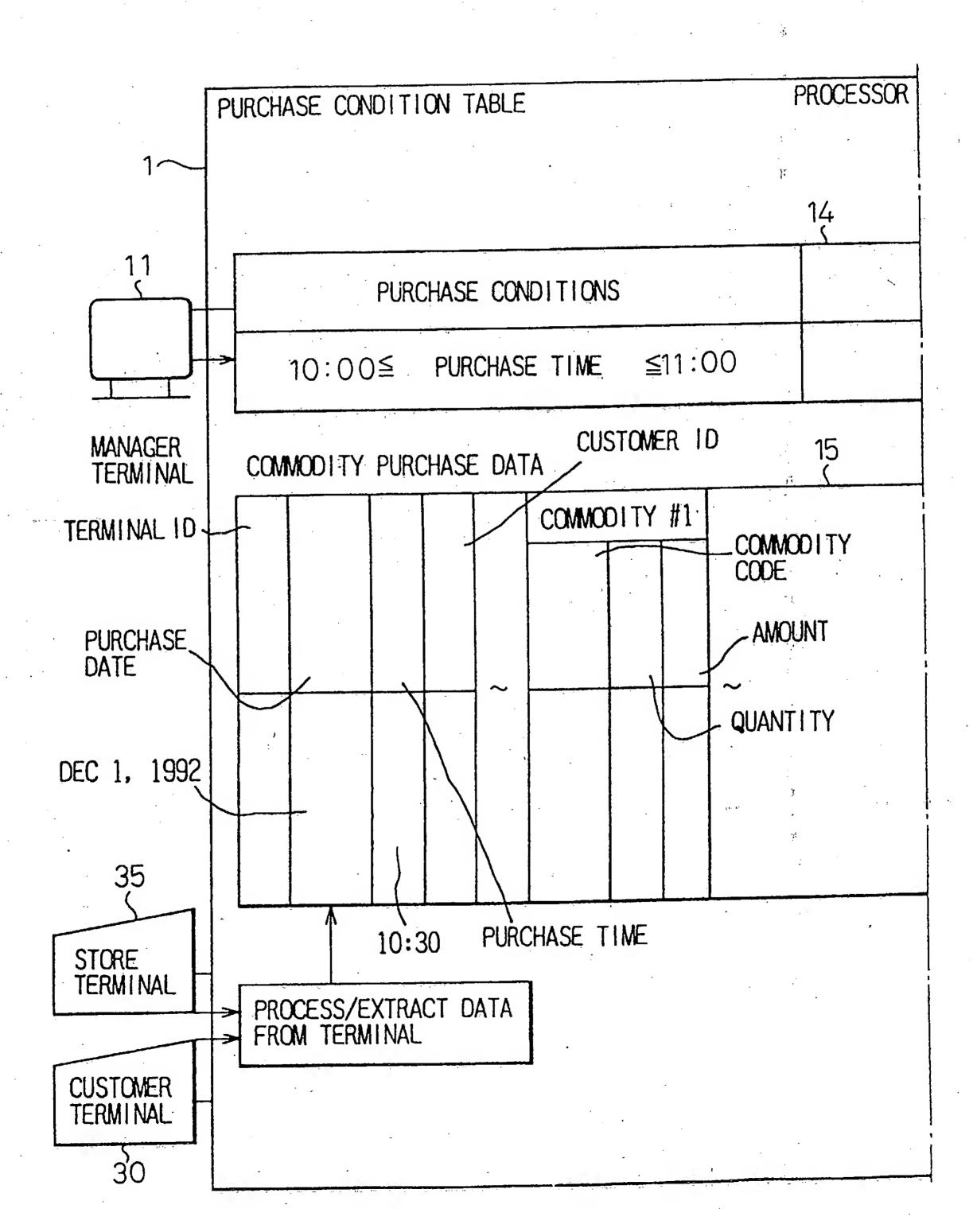
²¹/₅₄ Fig.13(A)



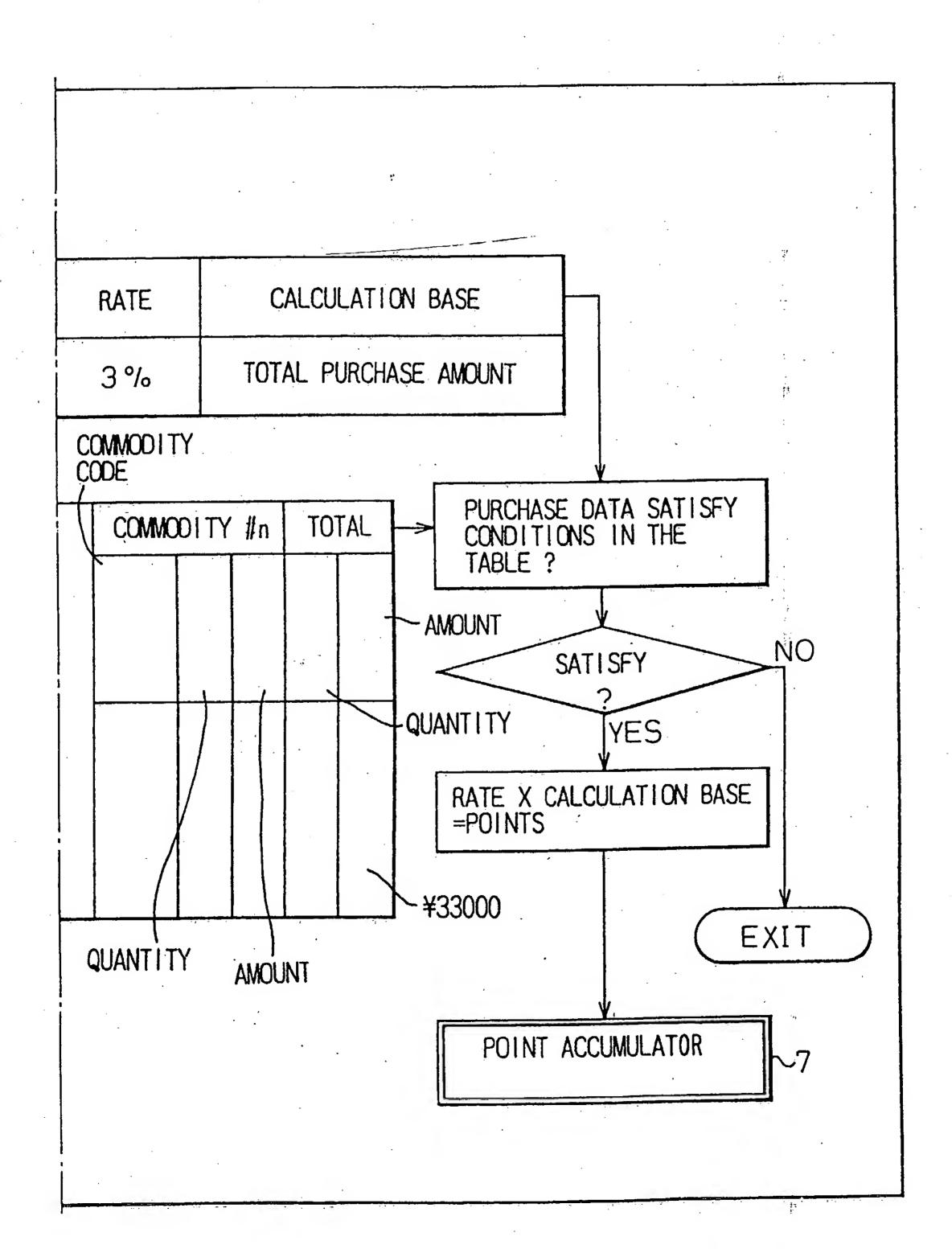
²²/₅₄ Fig.13(B)



23/₅₄ Fig.14(A)



²⁴/₅₄ Fig.14(B)



²⁵/₅₄ Fig.15(A)

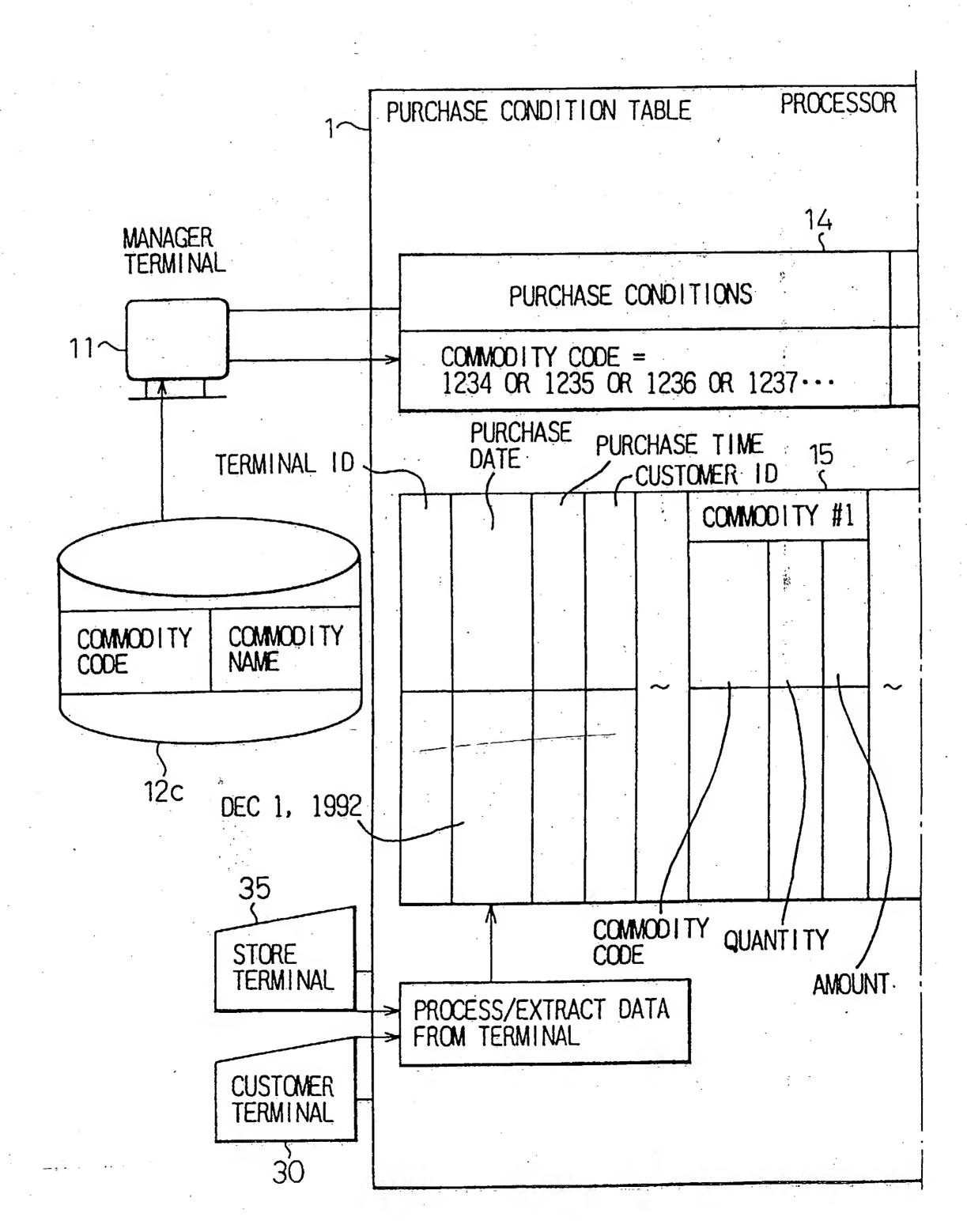
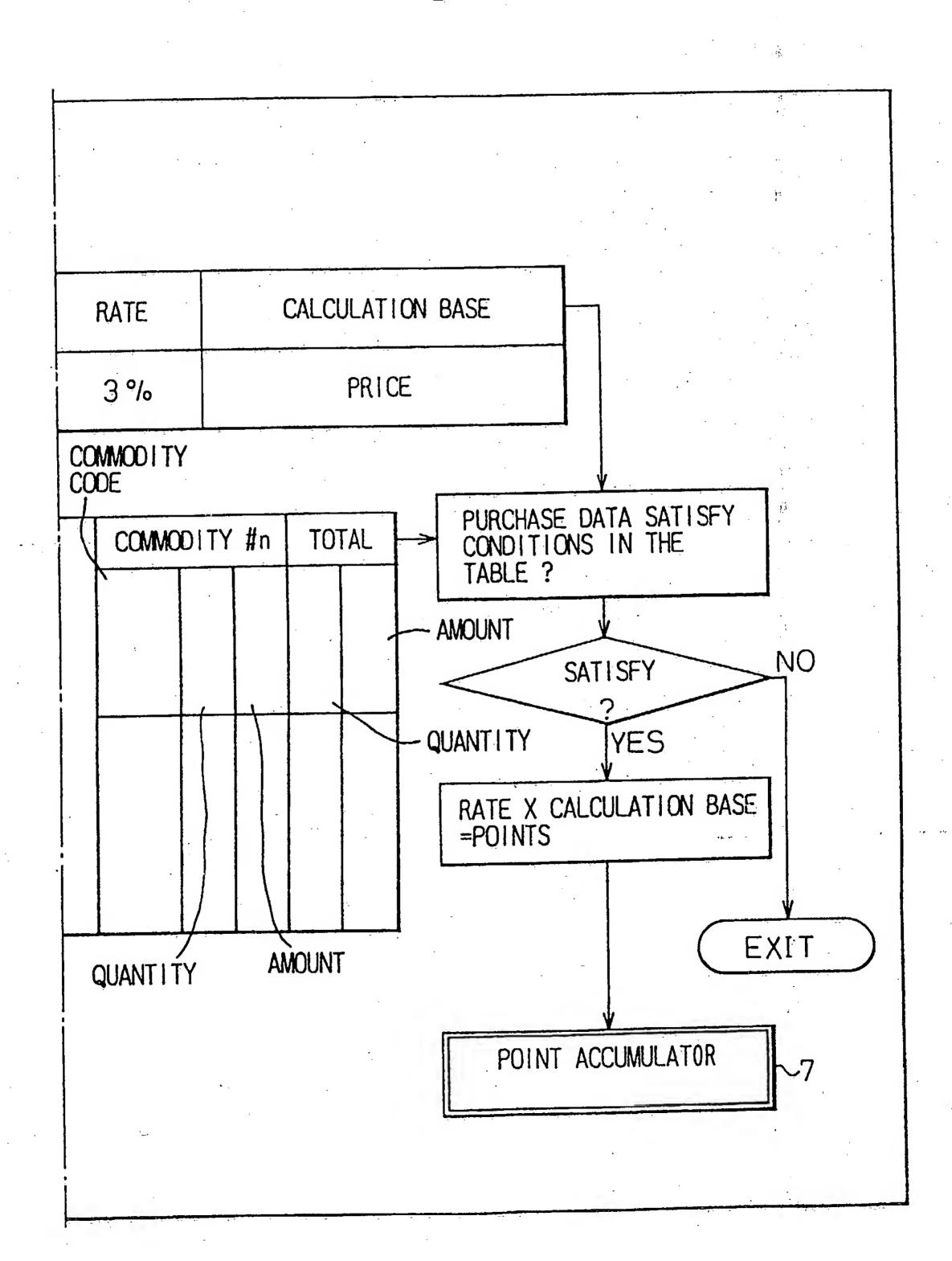


Fig.15(B)



²⁷/₅₄ Fig.16(A)

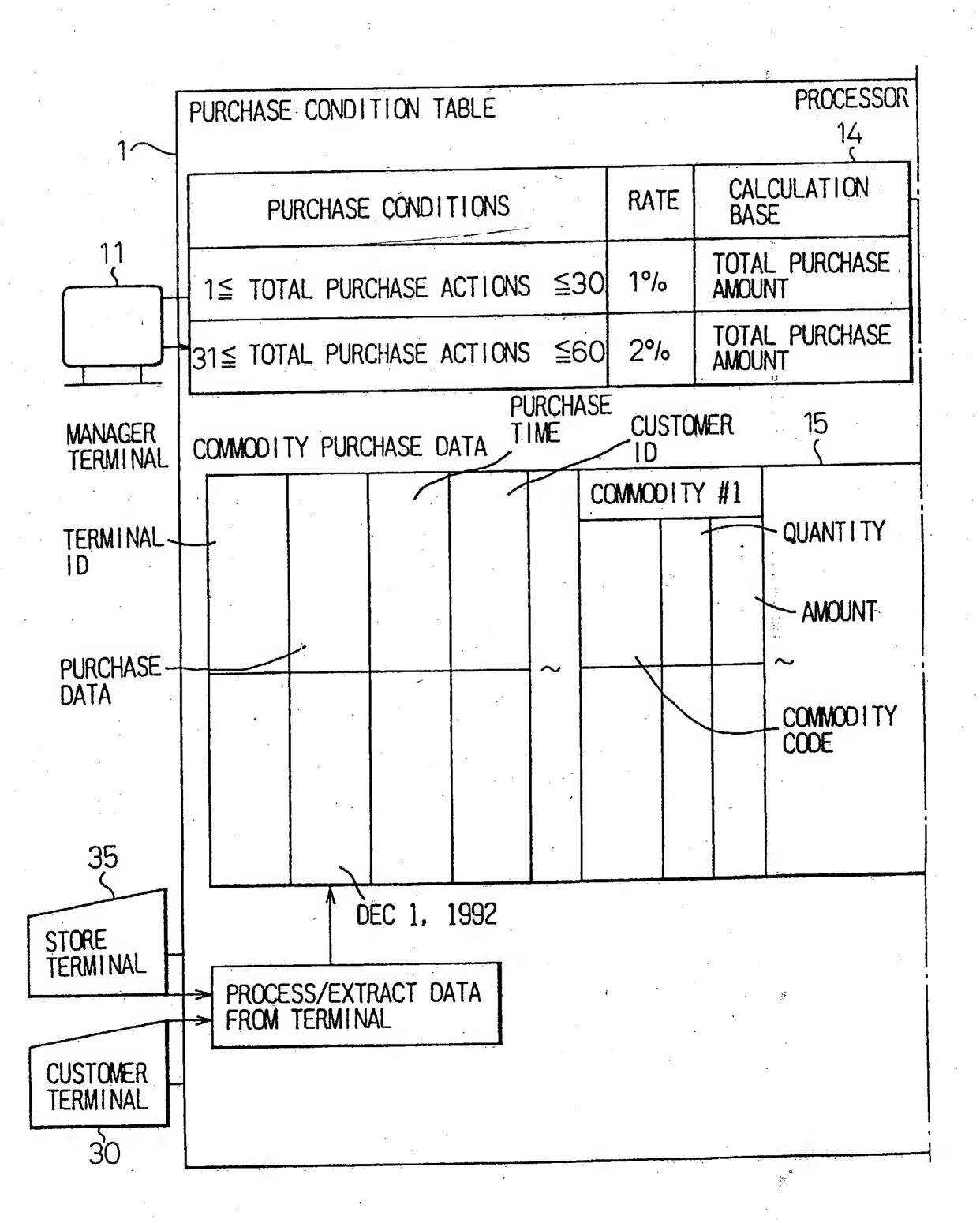
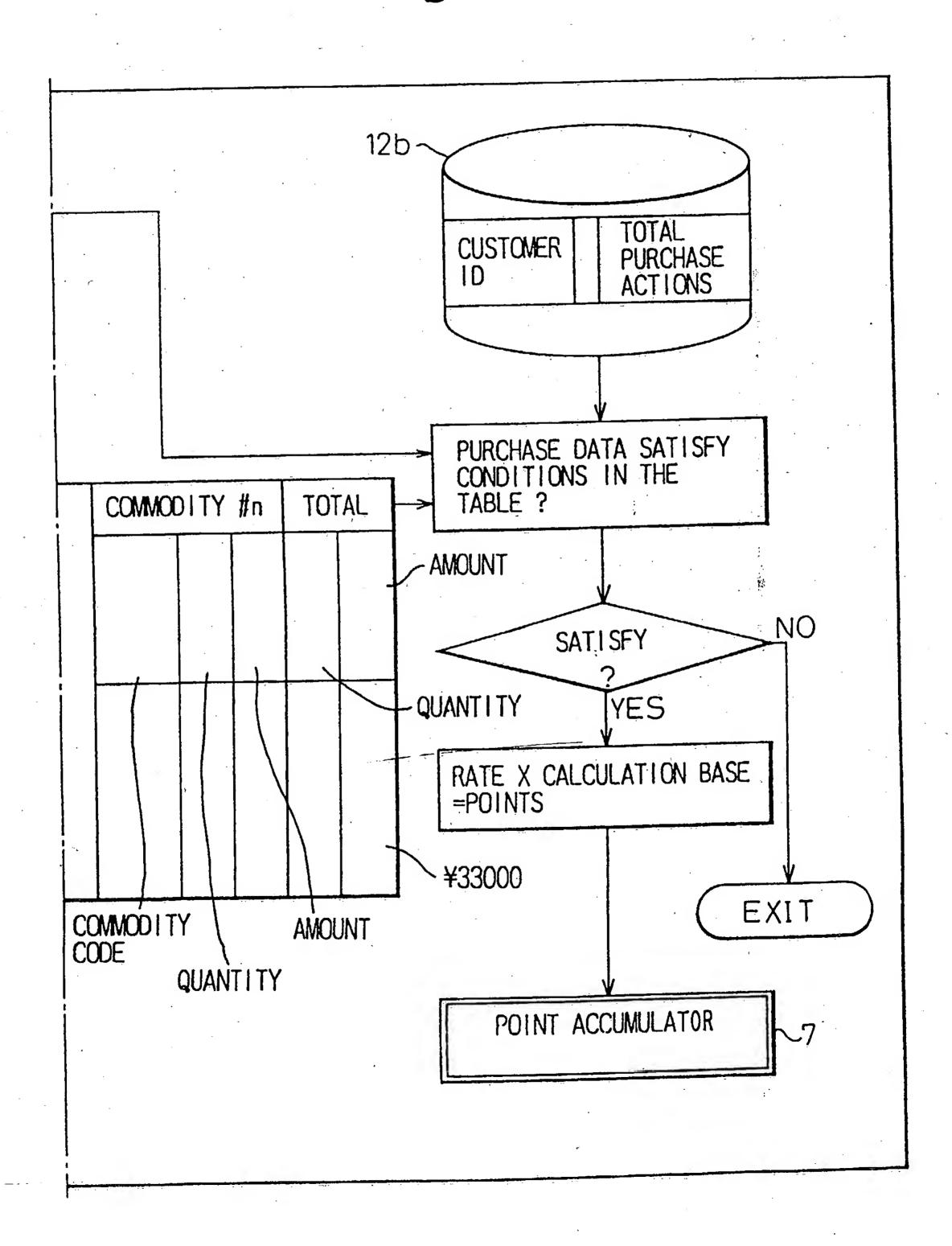


Fig.16(B)



²⁹/₅₄ Fig.17(A)

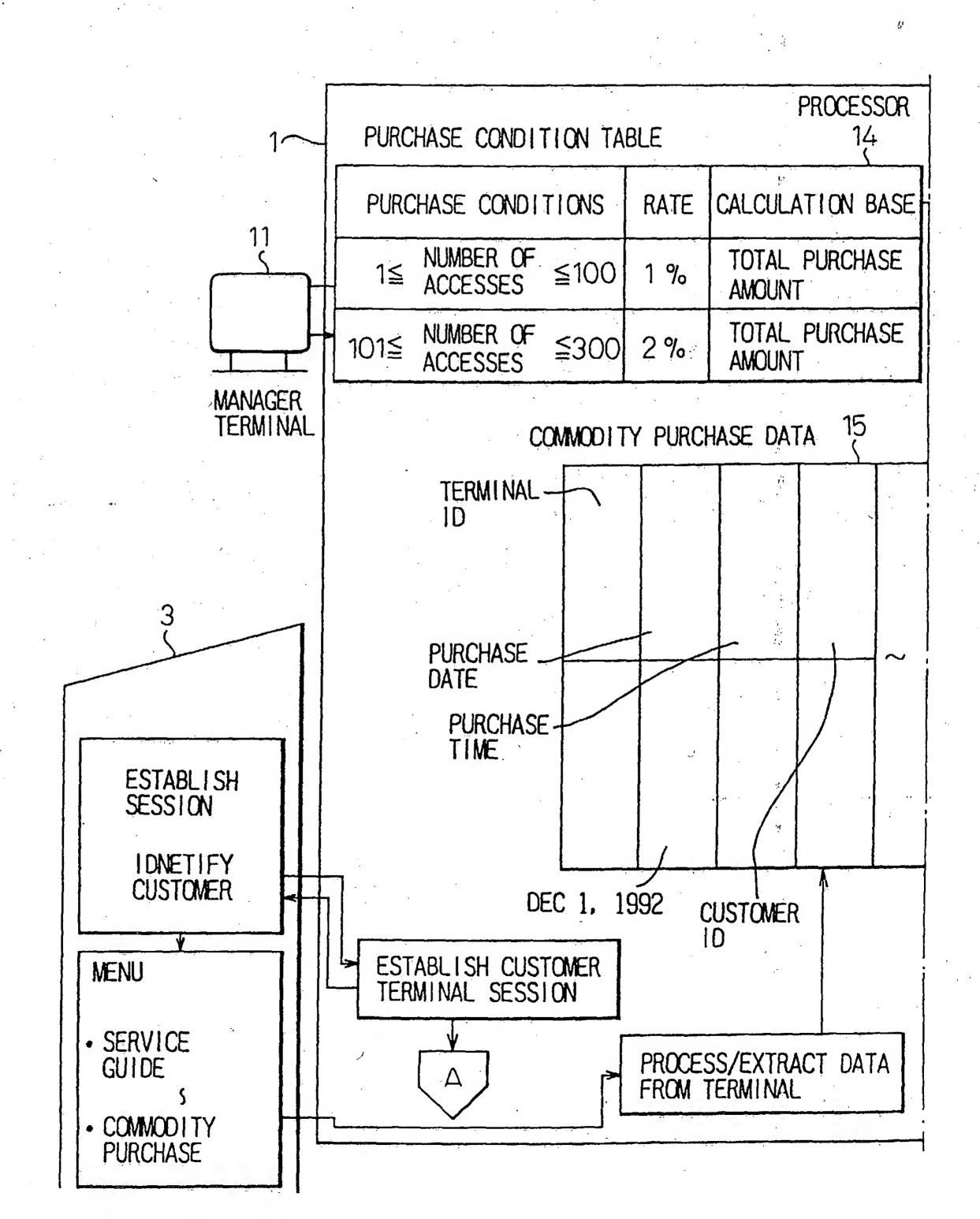


Fig.17(B)

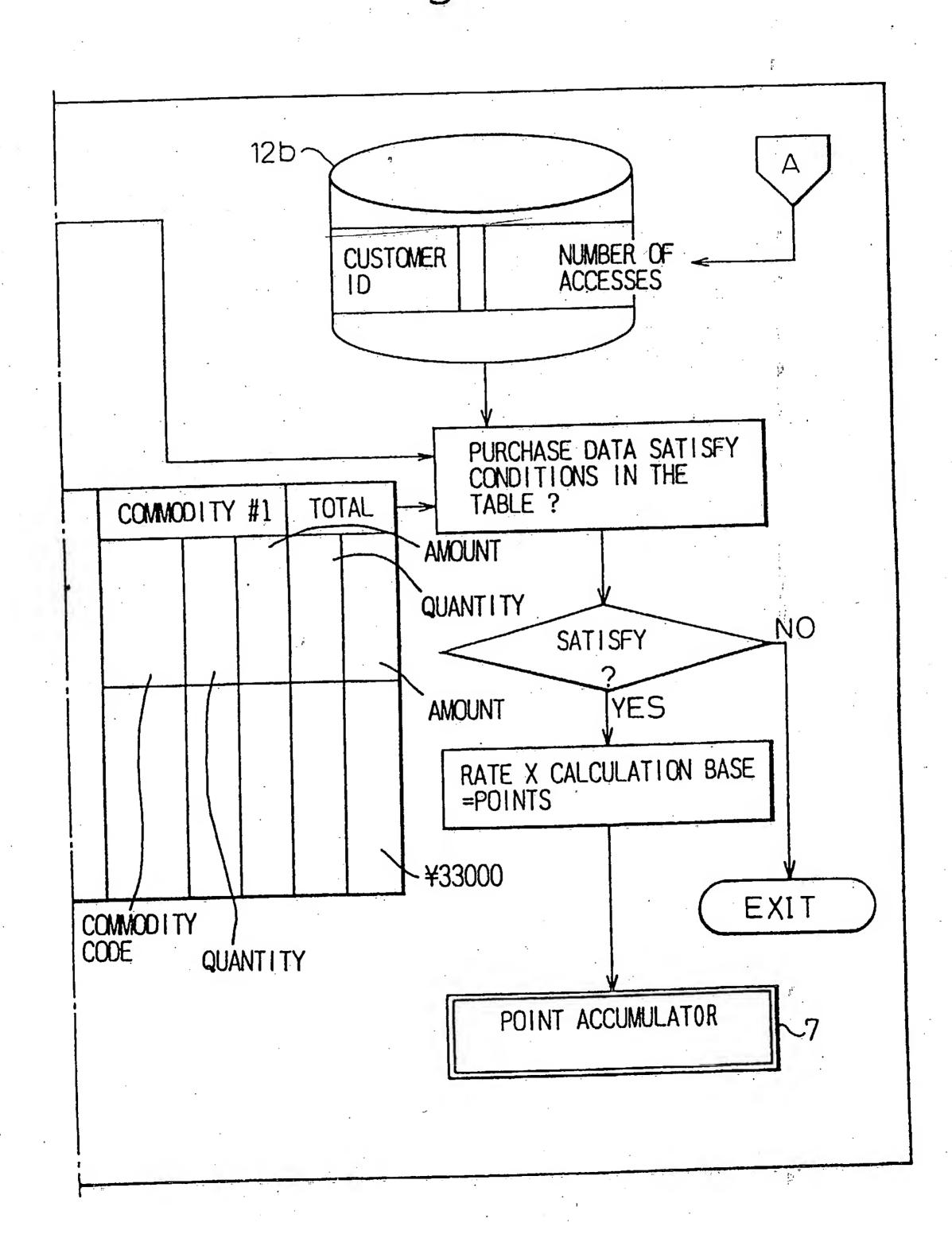


Fig.18(A)

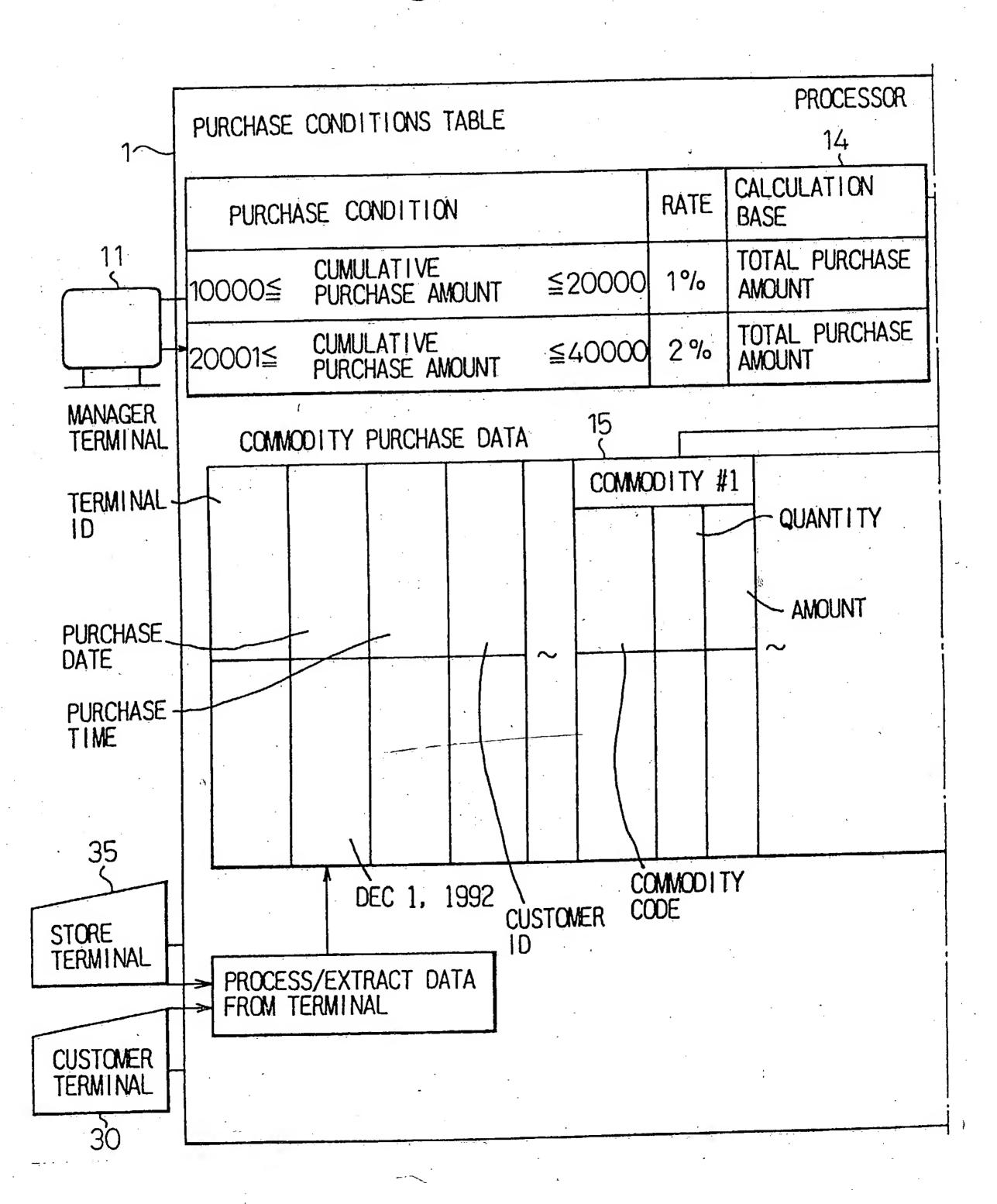


Fig.18(B)

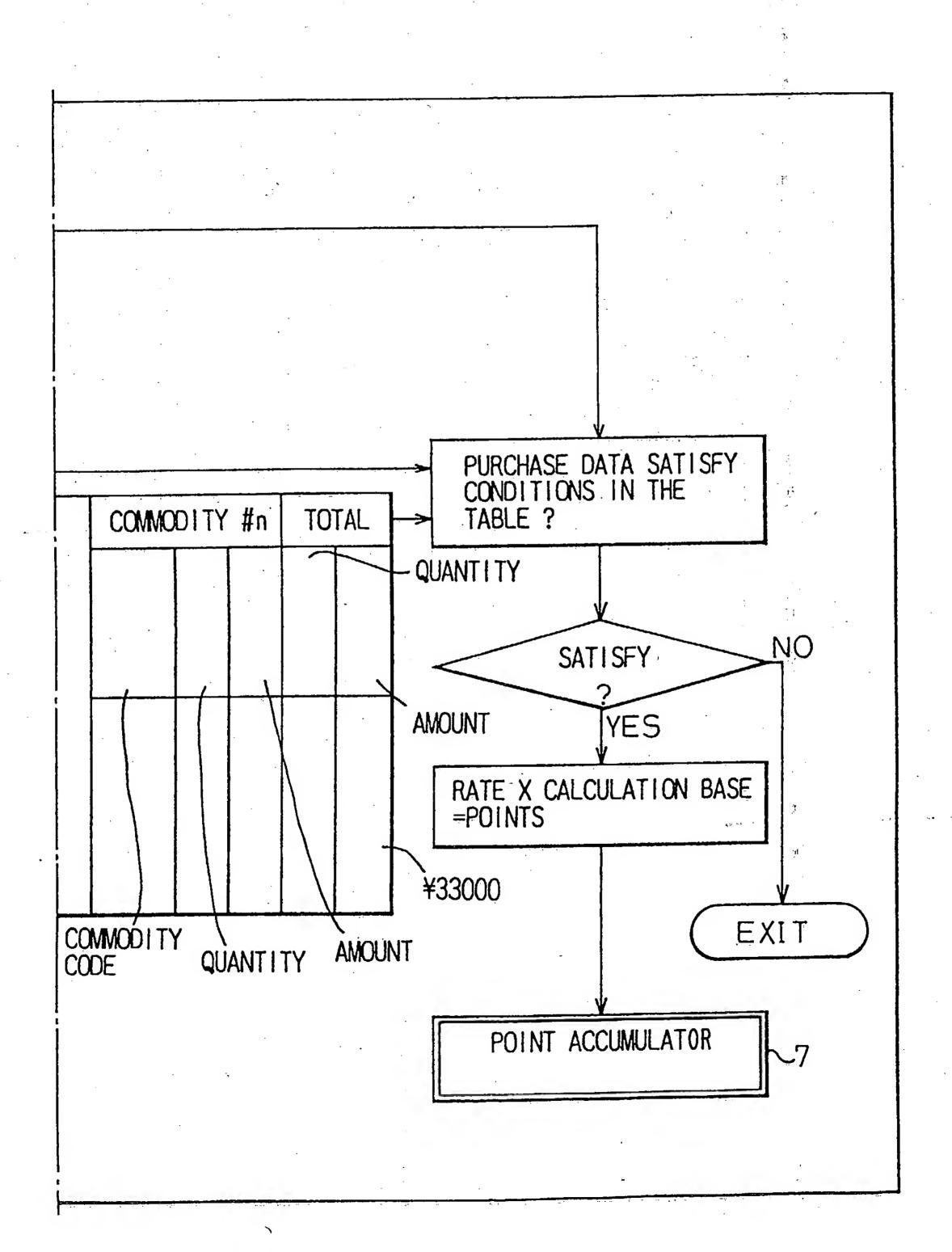
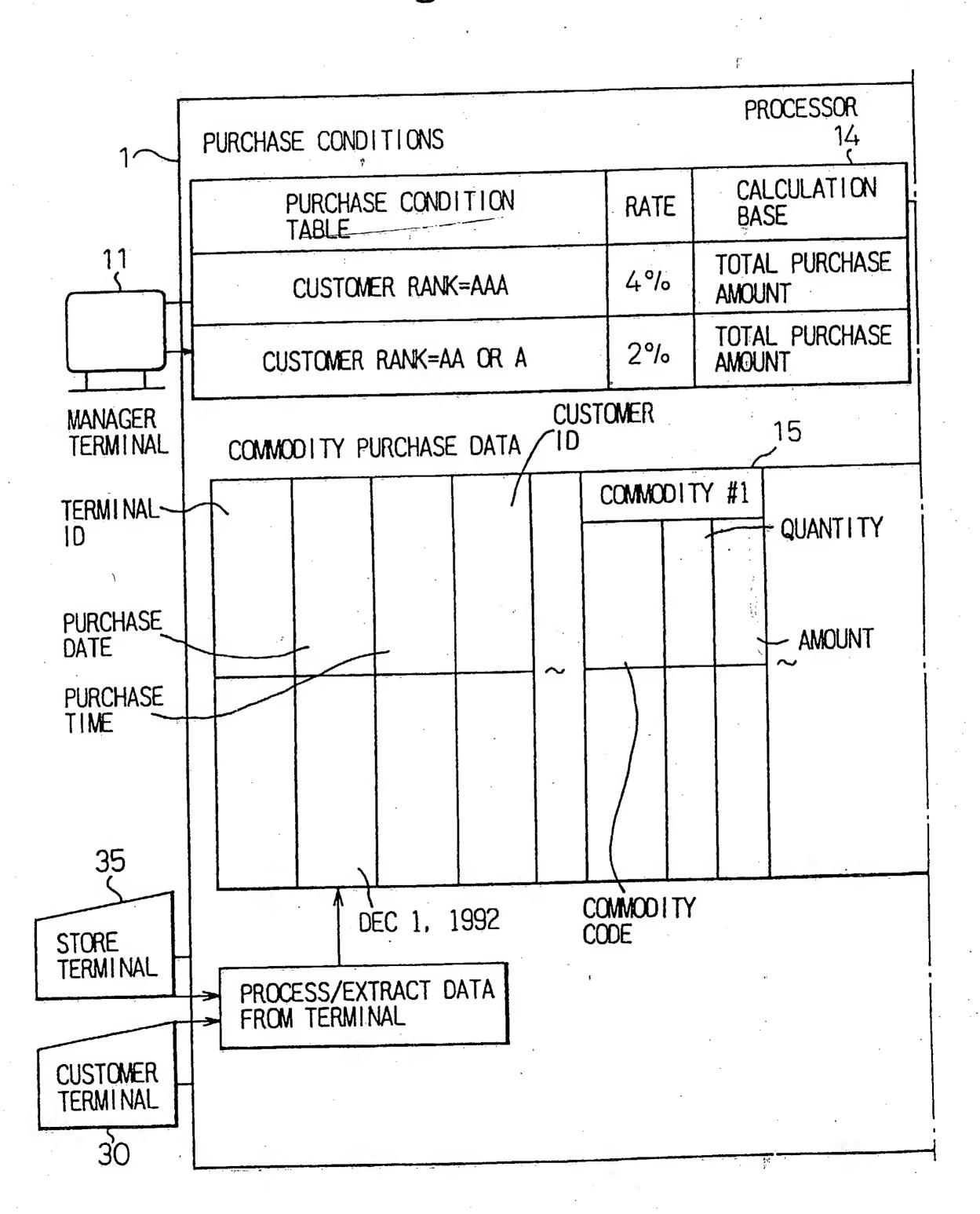
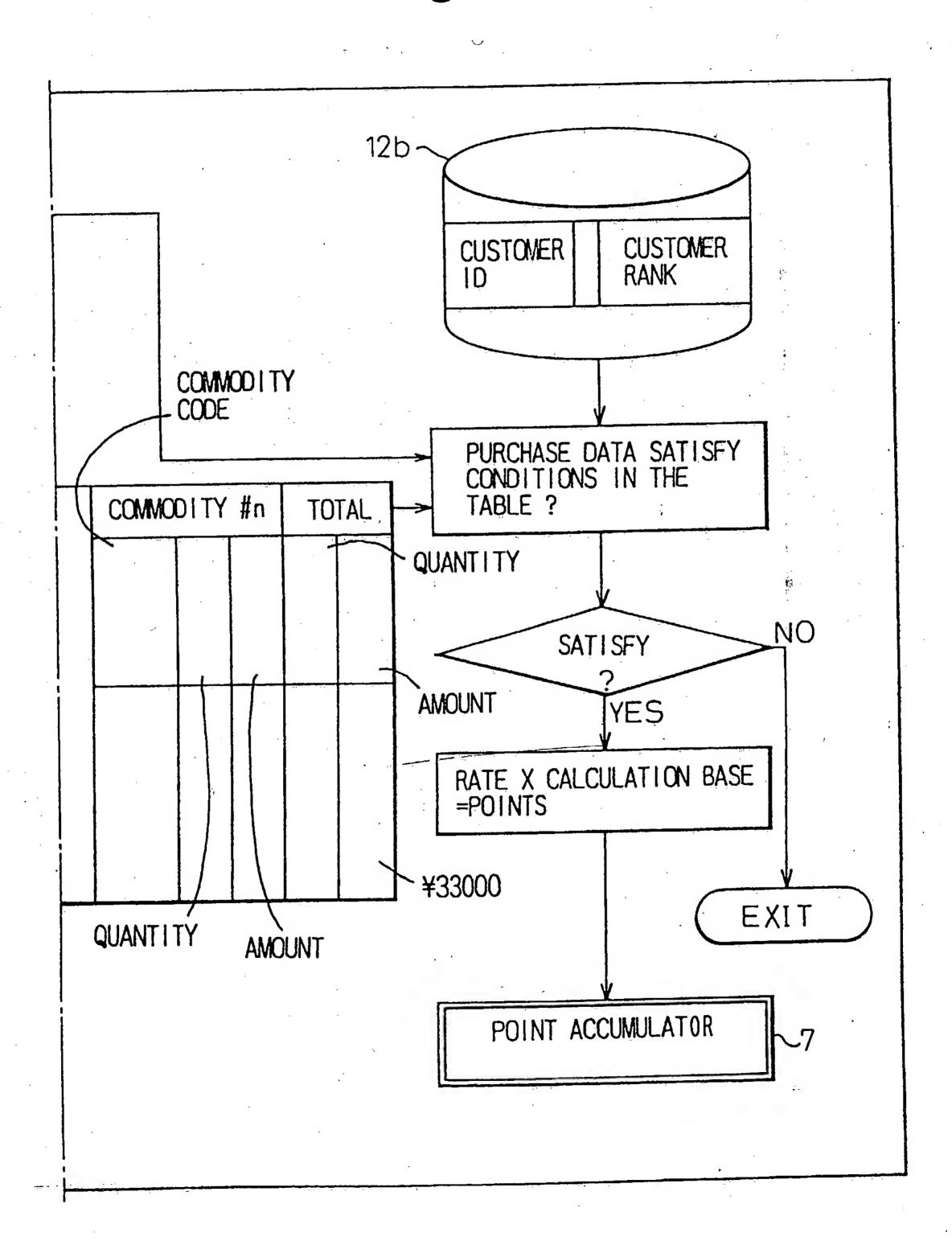


Fig.19(A)



34/₅₄ Fig.19(B)



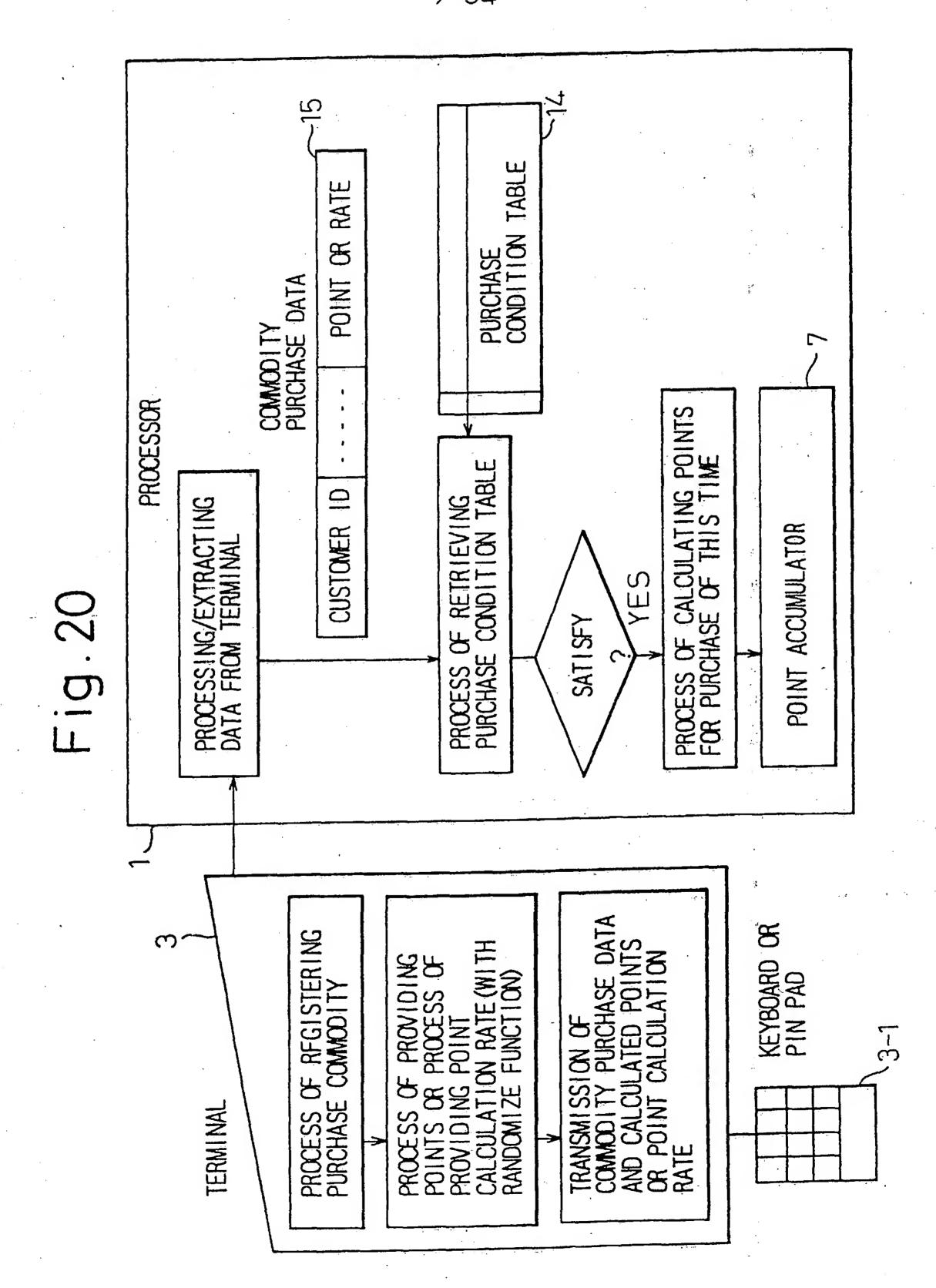


Fig.21(A)

PRO	CESSO	R	,			0	7
				POINT ISSUER		ب ا ا	ĺ
·	,			V			
			A	DDING POINTS FOURCHASE OF THIS	RTIME	M	
	12	b		V			_
				CUSTOMER DATA			1
-		CUSTOMER 1D	•	CUMULATIVE POINTS	LAST PURC DATE	CHASE	
			\				-
		111111		500 POINTS AFTER PROCESS 450 POINTS	AUG 10,	1991	
		122222		800 POINTS AFTER PROCESS 816 POINTS	OCT 20,	1992	
		122333		2000 POINTS AFTER PROCESS 2060 POINTS	OCT 20,	1992	
				1		*	

Fig.21(B)

POINT	ACCUMULATOR
CUMULATIVE POINT UPO CONDITION TABLE	DATE 16
NO PURCHASE FOR 6 MONTHS	10% DEDUCTION
PURCHASE IN 6 MONTHS WITH CUMULATIVE POINTS OF LESS THAN 1000	2% ADDITION
PURCHASE IN 6 MONTHS WITH CUMULATIVE POINTS OF 1000 OR OVER	3% ADDITION
·	
CONDITION MONITOR	8
PROCESS OF PERIODIC UPDATING CUMULATIVE	CALLY E POINTS

Fig. 22(A)

39/ 54 PRESENT CUMULAT POINTS CROUP CUSTOMER DATABSE TARGET CAMPA I GN NAME POINTS IN THIS TIME ਹਿ COMMODITY PURCHASE DATA 9000 1000 GROUP PROCESS OF ACCUMULATING POINTS PROCESS CONTACTOR BOOM STORE

Fig. 22(B)

Fig.23

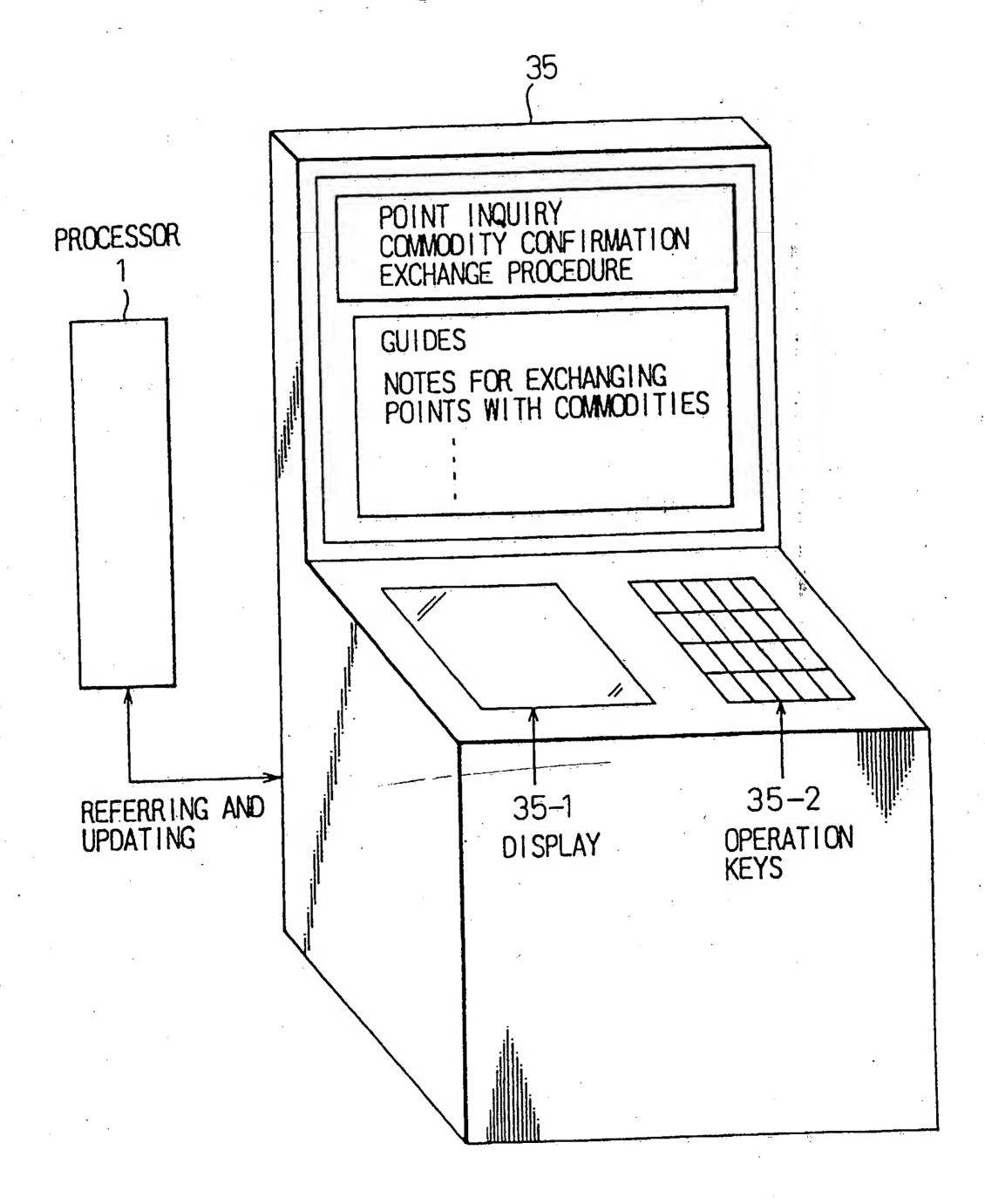


Fig. 24 (A)

			35-1			
CUSTOMER ID	NAME CUMULAT			TIVE P	IVE POINTS	
COMMODITY NO.	1	2	3	*	4	
REQUIRED POINTS						
EXCHANGEABILITY						
COMMODITY NAME						
PICTURE OF COMMODITY				- 11		
35-1a PREVIOUS PROCEDI PAGE NEXT PAGE 35-	111002200	(E	XCHANGING IFIED DOITY NO.	PROCE		
END END		REQU	IRED TS			
	•	TOTA	L POINTS			
35-1f 35-1b		BALA POIN	NCE OF ITS			
		D K PF 05 35–1d	OCEDURE TERMINATI	ON CAI	VCEL CANCE 5-1e	

Fig.24(B)

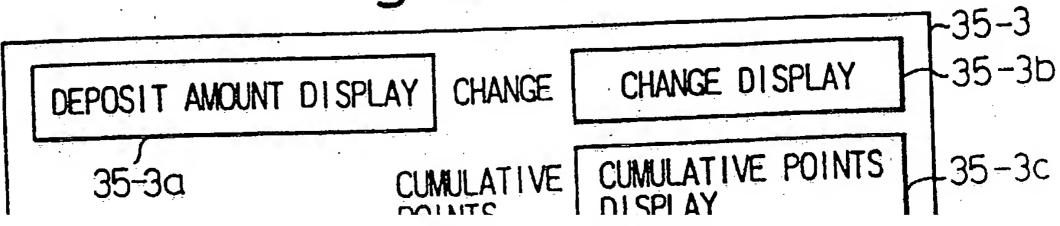


Fig.25(A)

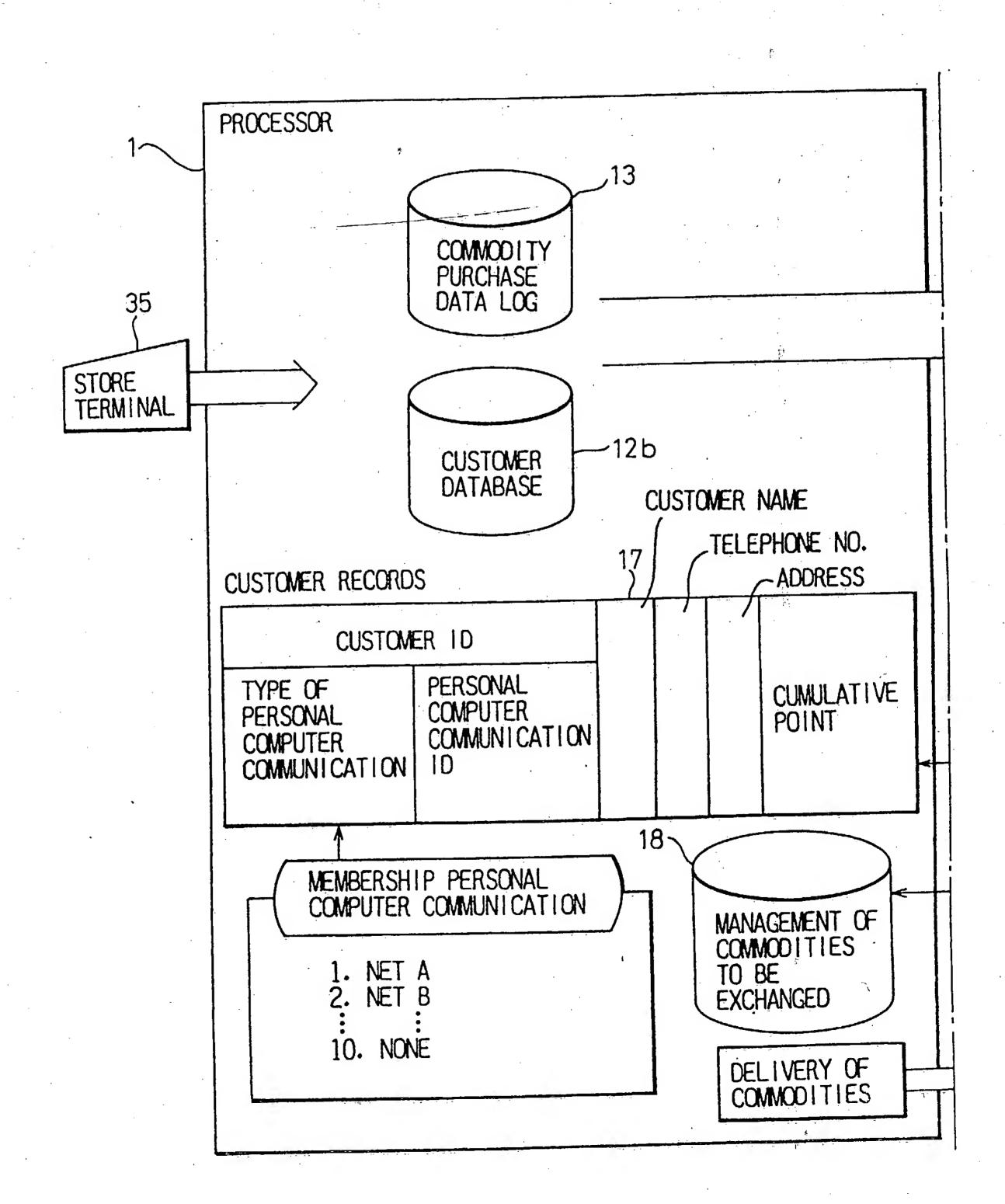


Fig.25(B)

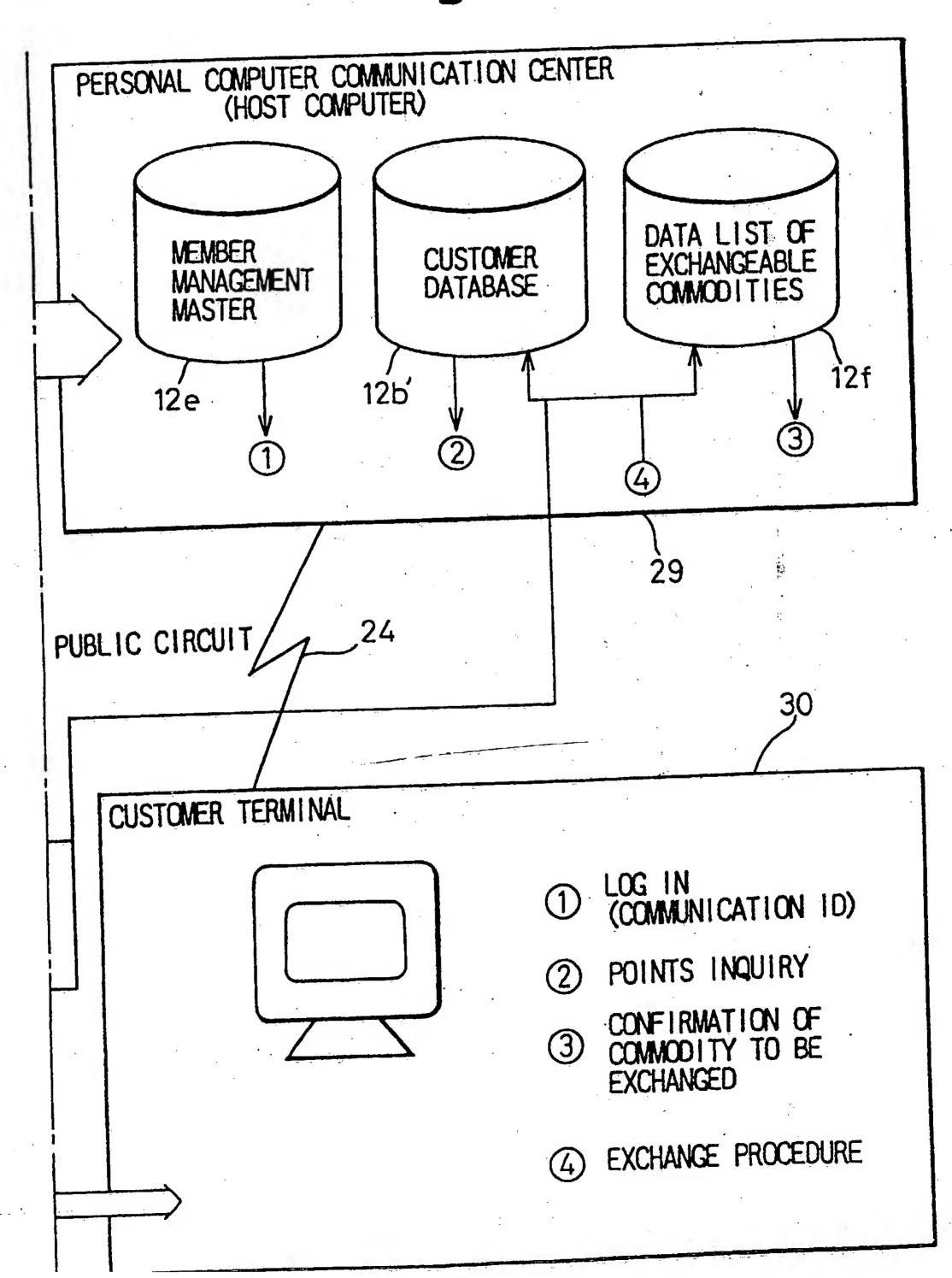


Fig. 26(A)

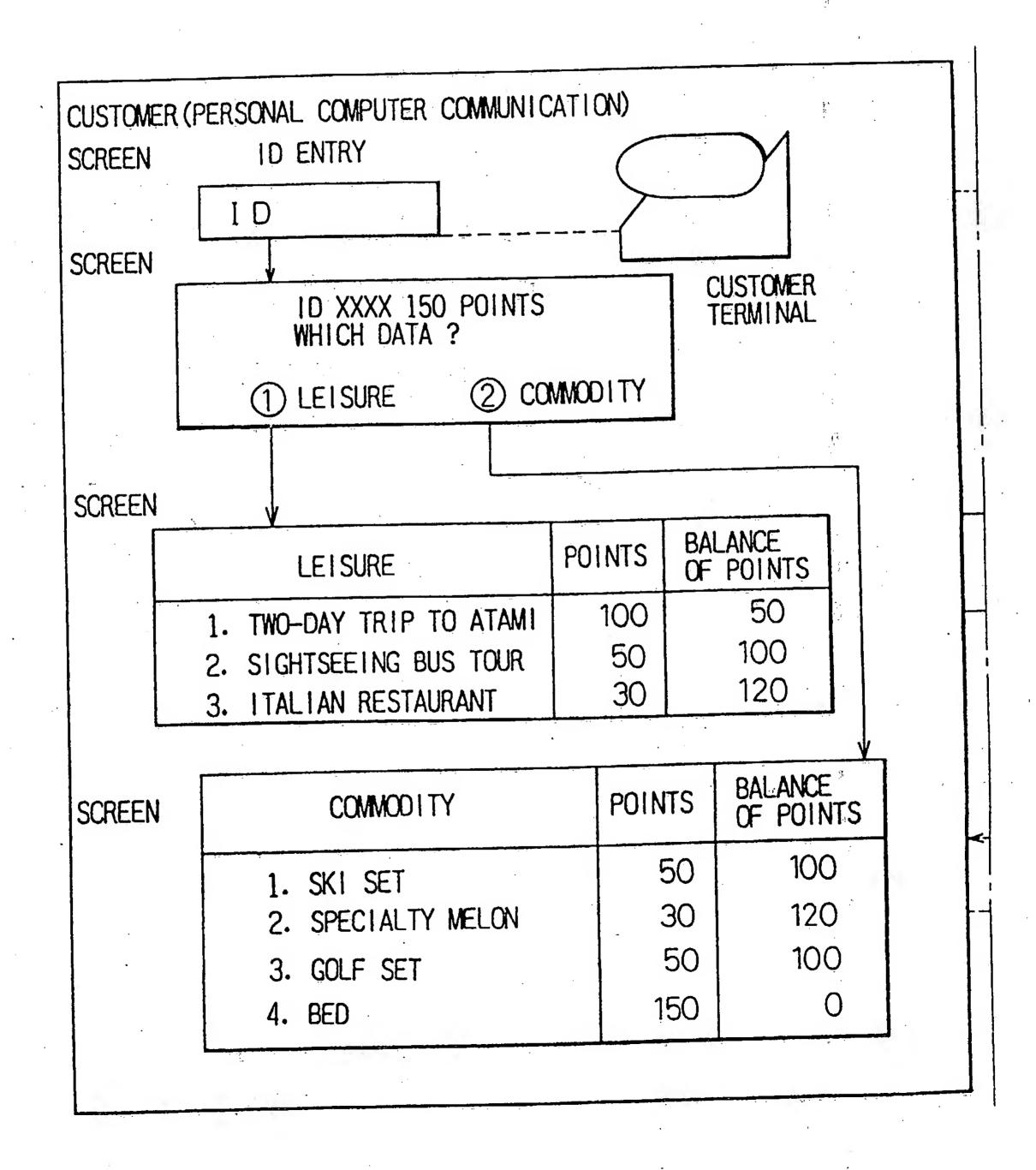


Fig.26(B)

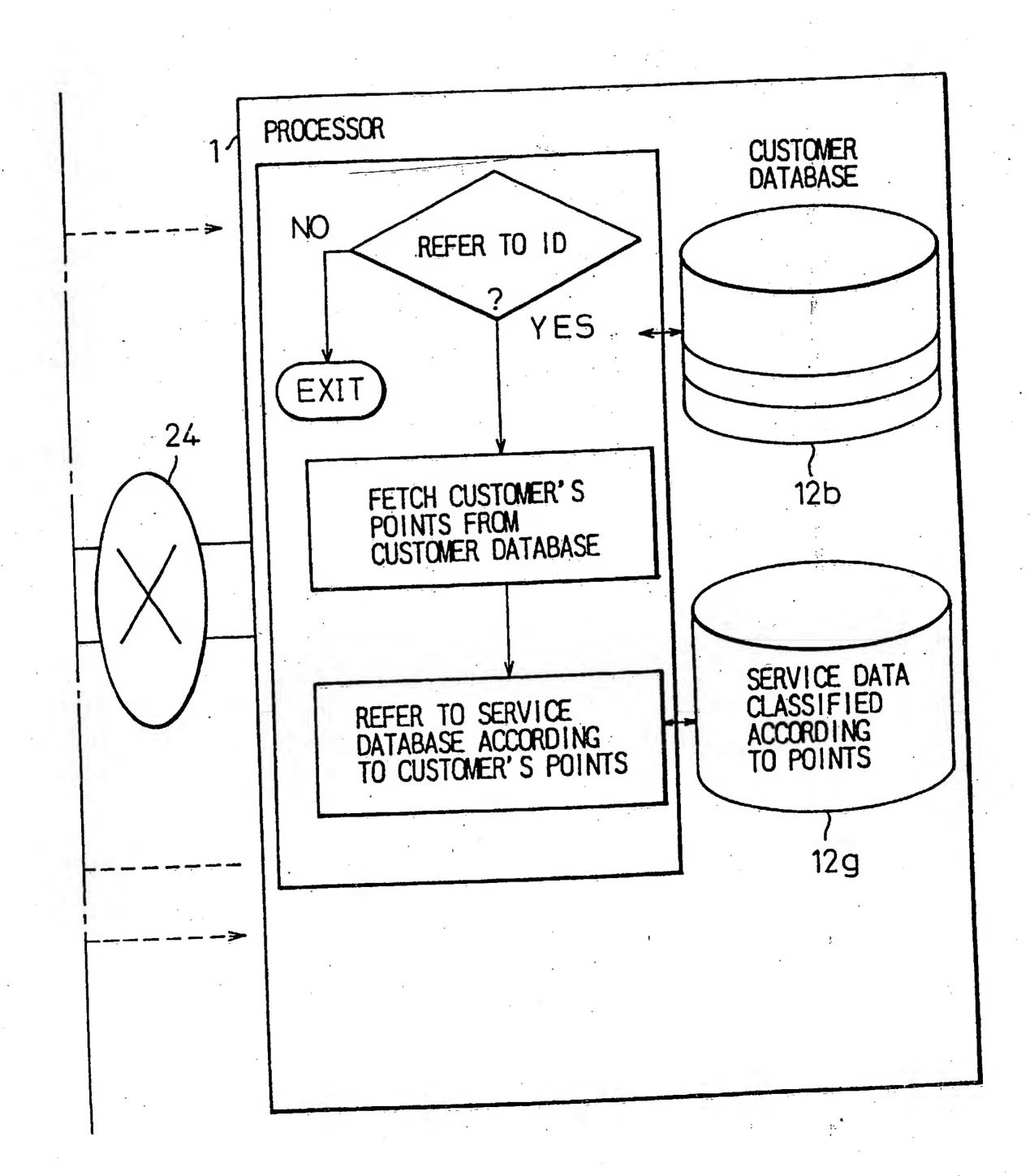


Fig.27(A)

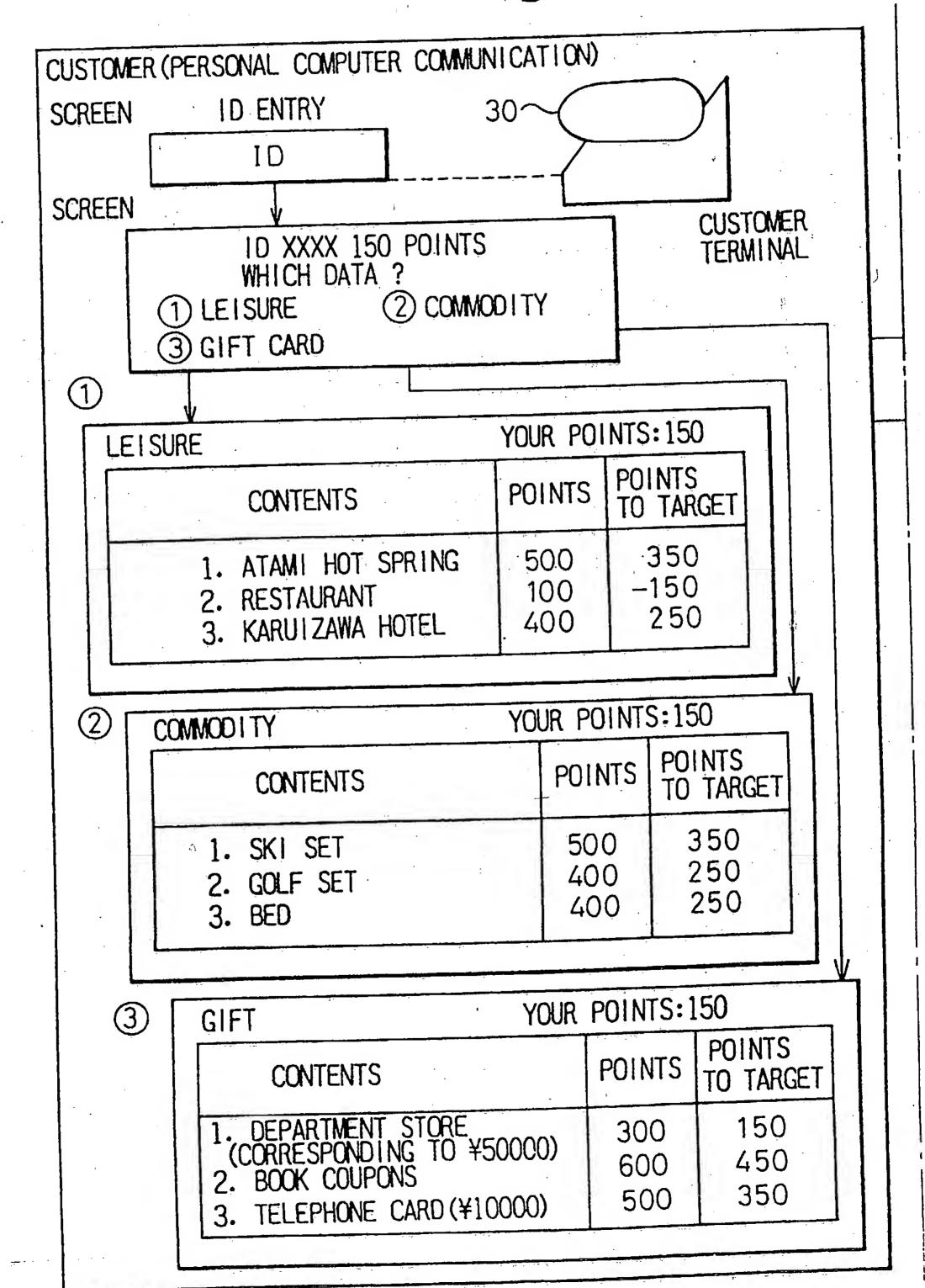


Fig.27(B)

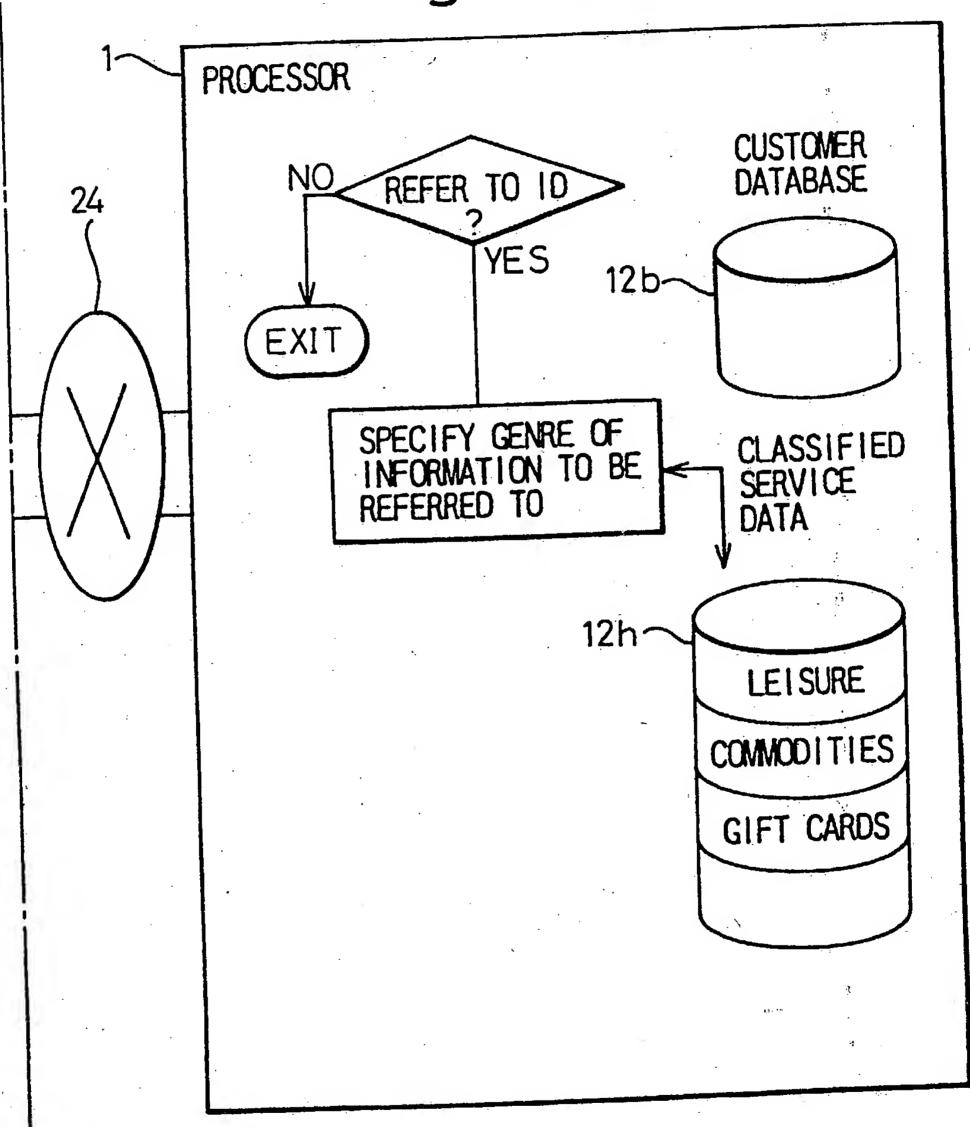


Fig. 28(A)

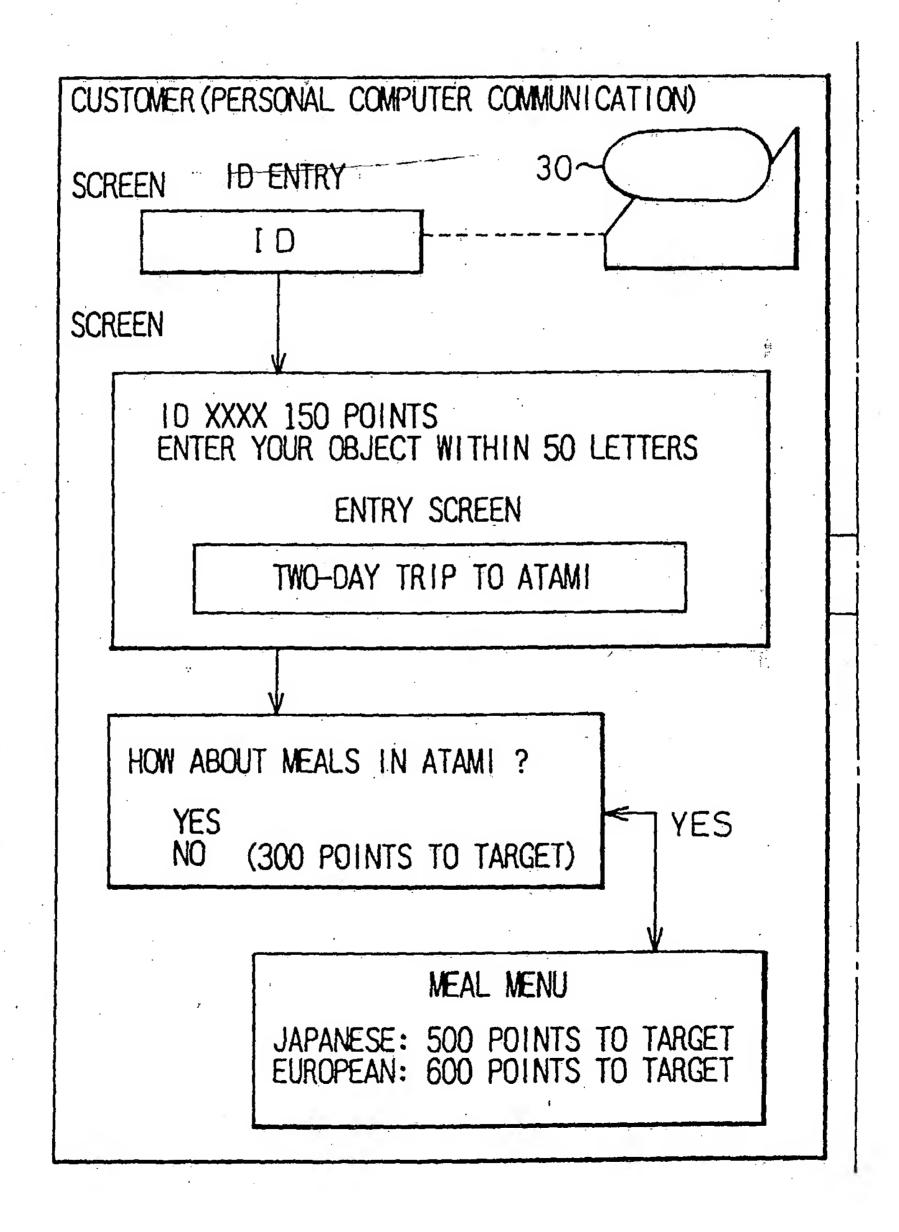


Fig.28(B)

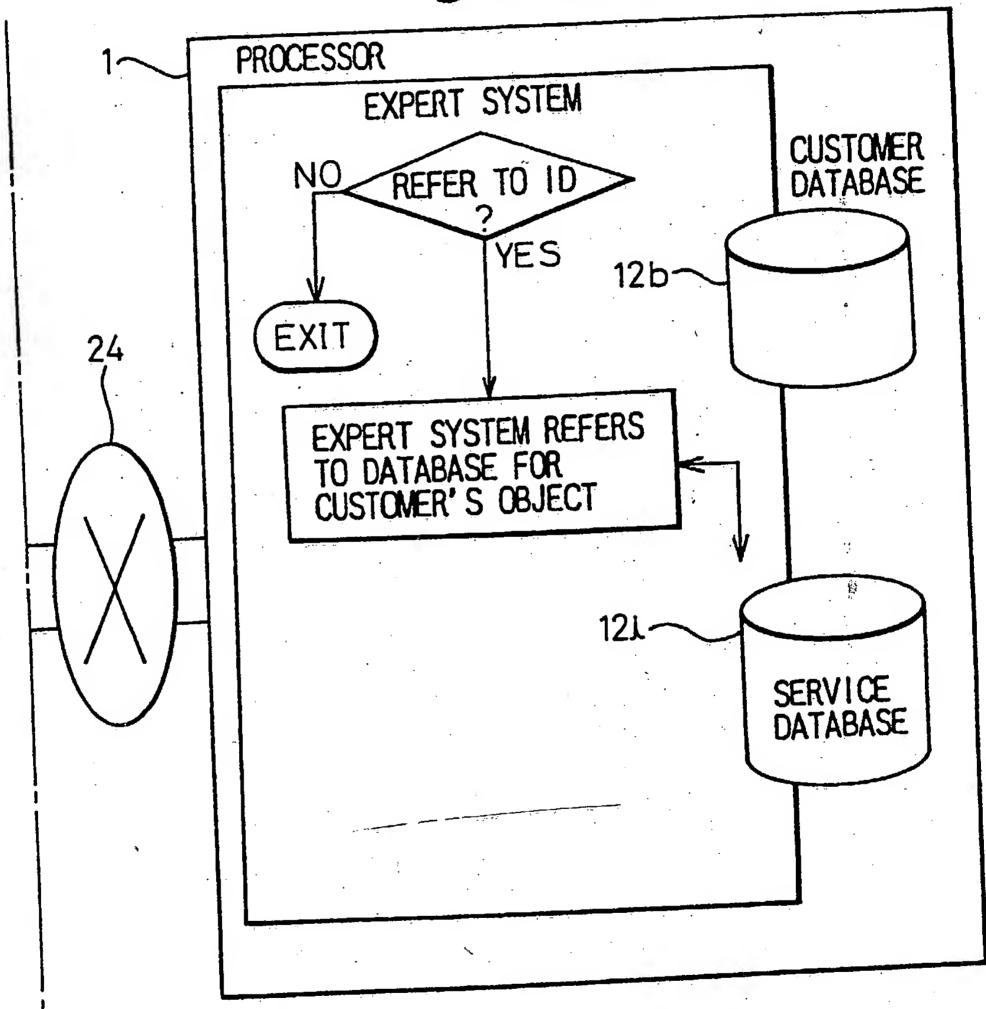
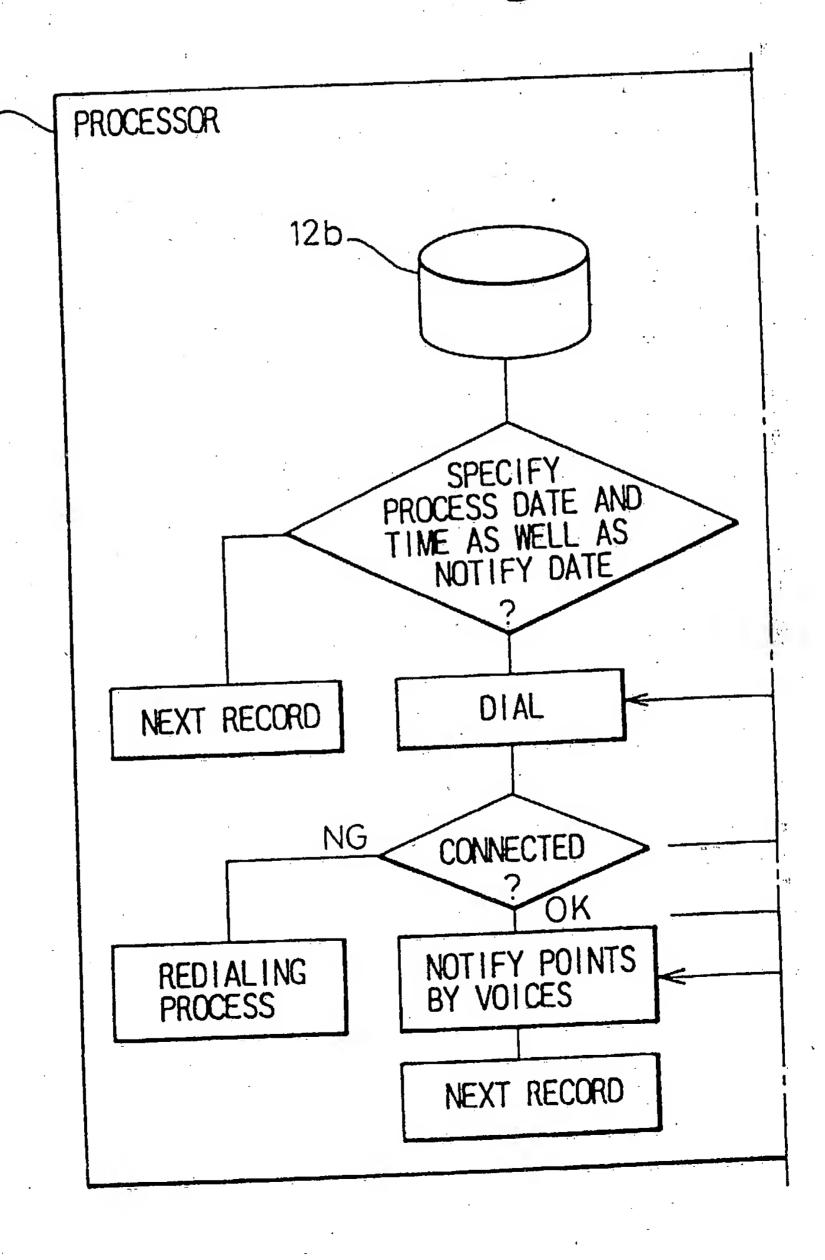


Fig.29(A)



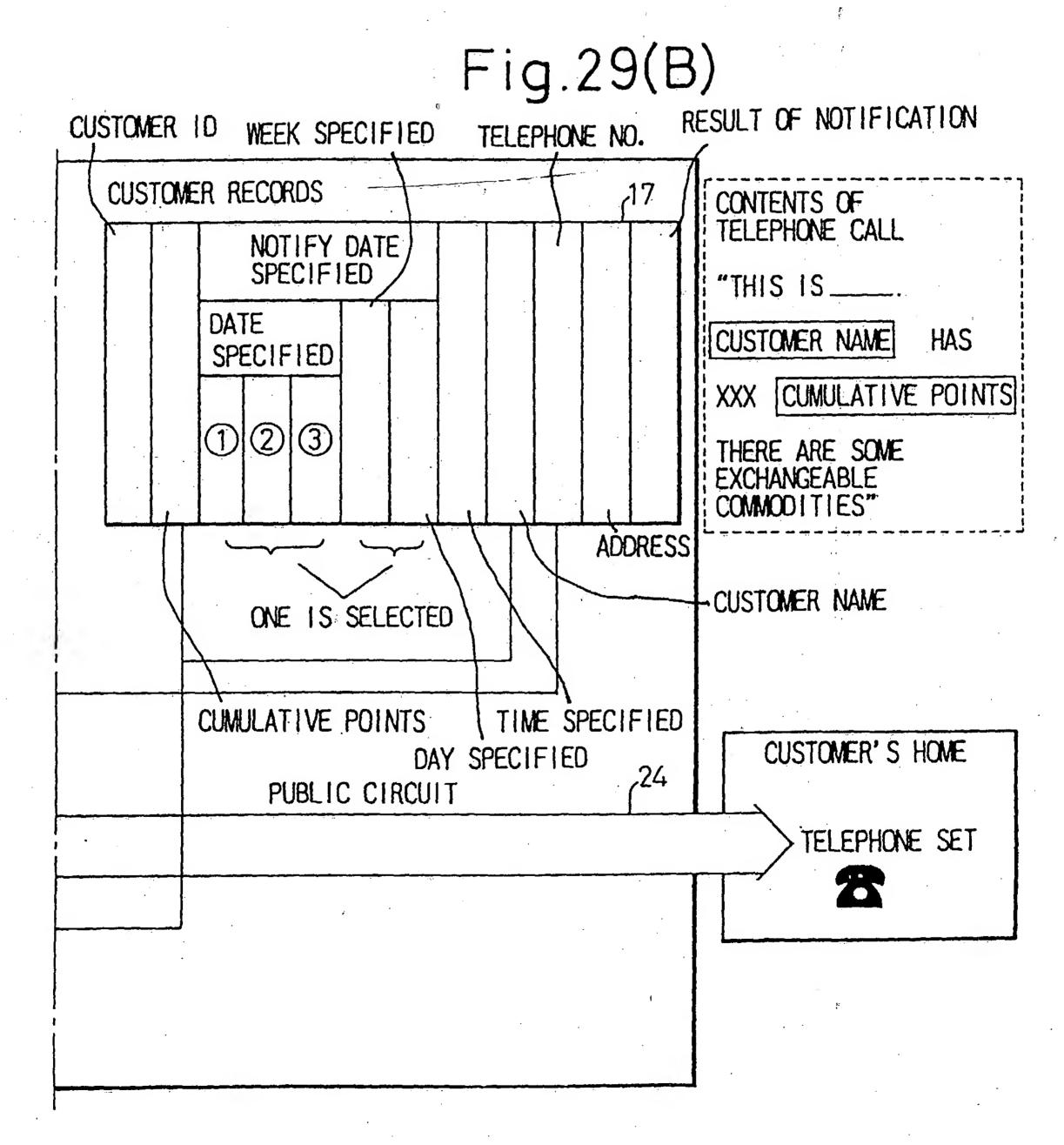


Fig.30 (A)

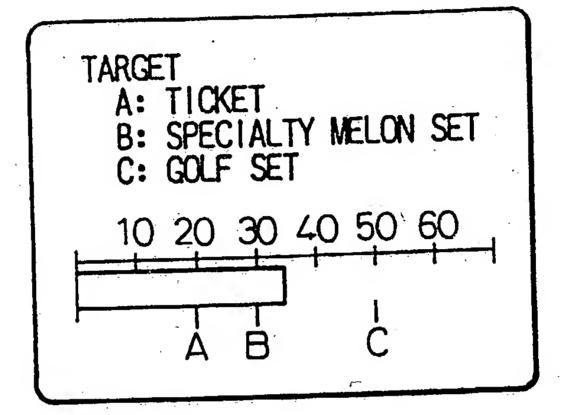


Fig. 30 (B)

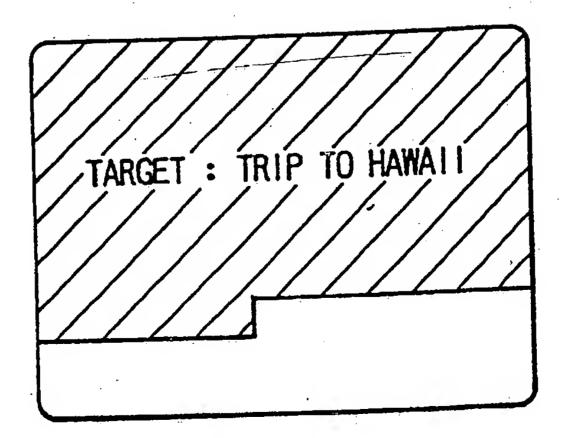


Fig.30 (C)

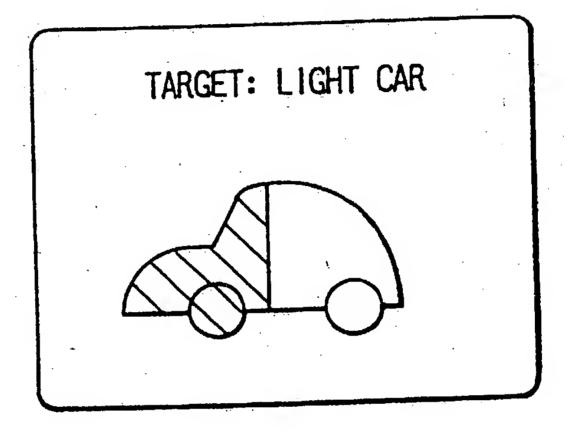


Fig. 30 (D)

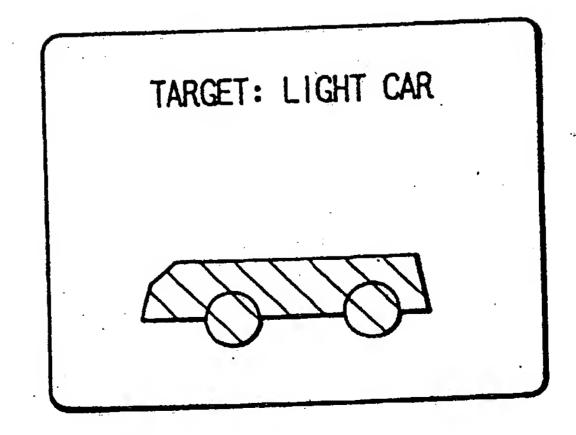


Fig.31

